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A System Description of the Heroin Trade

Michael Childress

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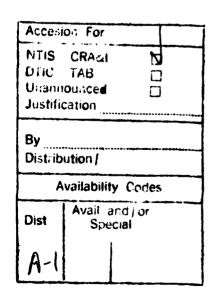
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Michael Childress

Prepared for the United States Army RAND's Drug Policy Research Center

Arroyo Center Drug Policy Research Center



Preface

This report describes and discusses applications for a computer spreadsheet-based, comprehensive "system description" of the quantity and flow of heroin from initial cultivation and processing, through international transportation, to domestic distribution and consumption. RAND has developed and documented similar system descriptions for cocaine and marijuana. This effort is being jointly sponsored by RAND's Arroyo Center and Drug Policy Research Center. The study should be of interest to policymakers and analysts supporting the National Drug Control Program at the national level and others involved in resource allocation for, or analysis of, the drug problem.

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The Drug Policy Research Center

The Drug Policy Research Center (DPRC) is supported by the Ford and Weingart Foundations. This work is part of the Center's extensive and ongoing assessment of drug problems at local and national levels. Audrey Burnam and Jonathan Caulkins are the Co-Directors of the DPRC. Those interested in further information about the DPRC should contact their offices directly. Audrey Burnam may be contacted at the above address; Jonathan Caulkins may be contacted at the following address:

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Summary

The United States has devoted substantial resources toward stemming the flow of illegal drugs. Yet it is difficult to accurately characterize the drug system, given that the production and trafficking of drugs are illegal enterprises cloaked in secrecy. While it is generally not possible to validate the basic parameters of the drug trade, a better understanding may help policymakers, law enforcement agencies, and analysts to evaluate and execute effective responses to the drug problem.

Purpose

A comprehensive accounting framework for estimating the quantities and flows of drugs would go a long way toward such an understanding. To this end, RAND has developed—and this report documents—a computer spreadsheet—based "system description" for the heroin trade. This system description serves as a database and an analytical tool. It consists of four interrelated spreadsheets—a database and three others that mirror the general pattern of the heroin trade: production, transportation, and U.S. distribution. The database provides primarily production-related data from 1985 through 1991. This report also provides detailed information on how to use the model. The spreadsheets are available for either IBM (DOS) or Apple-based machines upon request to RAND.

Approach and Application

Using information available in the open literature, we constructed an end-to-end description of the heroin trade with an emphasis on quantities entering the United States. Despite the fact that data are limited, we were able to tell a reasonably comprehensive story. The system framework has allowed us (and any other user) to pool information from various sources while imposing consistency on these disparate data.

To examine the potential utility of this tool, this report details three distinct but related applications: improving the estimation processes, conducting sensitivity analyses, and guiding planning and assessment. In improving the estimation process, an analyst can use the comprehensive framework to evaluate

assumptions or data in terms of their downstream effects on other indicators. For example, it is possible to determine the likely downstream effects of an increase in opium crop yields on the estimated amount of heroin shipped to the United States. Sensitivity analysis can be used to understand the import of certain parameters versus others (this may be helpful in allocating intelligence resources, for example) and to evaluate first-order effects of change in the system, such as an eradication program.

Acknowledgments

The author is grateful to RAND colleagues Bonnie Dombey-Moore, Susan Resetar, and Peter Reuter who, through their research on the cocaine system, paved the way and made this author's work much easier. Karyn Model provided a thoughtful and comprehensive review and Deborah Elms assisted in document preparation.

1. Introduction

Background

The priority afforded to reducing illegal drug use in the United States increased considerably during the 1980s. This emphasis is evidenced by federal spending on antidrug efforts, which increased from \$1.5 billion in 1981 to a projected \$12.7 billion in 1993, an increase of nearly 750 percent. However, ever this increase in federal expenditures may present only a partial picture, because some previously purchased resources have also shifted to the drug war. The U.S. military's increasing role in antidrug efforts is a prime example.

The foundation for the U.S. military's involvement in the drug war was laid in 1981 when Congress amended the *Posse Comitatus* Act of 1878, paving the way for the military to assist civilian law enforcement agencies in the drug war.² By the late 1980s, illegal drug trafficking was declared a threat to U.S. national security,³ and Congress had expanded the military's role in the drug war by mandating that the Department of Defense (DoD) play a leading role in at least four broad areas: (1) equipment loans, (2) training of law enforcement agency officials, (3) radar coverage of major drug trafficking routes, and (4) intelligence gathering and dissemination.⁴

Despite all the resources dedicated to stemming the illegal flow of drugs, the basic data and analytical tools available to decisionmakers have important gaps and limitations. For example, the government neither systematically estimates basic quantities of cocaine and heroin consumed nor assesses the impacts of different drug control programs.

¹Office of National Drug Control Policy (ONDCP), June 1992, p. 8. There was nearly a 400 percent increase from 1981 to 1989. See Carpenter and Rouse (1990), p. 2.

²The Posse Comitatus Act of 1878 prohibited the use of the military for civilian law enforcement. See U.S. Congress, House Committee on the Judiciary (1981).

³President Reagan signed a National Security Decision Directive (NSDD) in April of 1986 stating that the drug trade is a threat to the national security of the United States. See Richburg (1986).

⁴United States General Accounting Office (1987), p. 2.

Limitations of Current Information About the Drug Trade

The inadequacies of current data on the production, transportation, and consumption of illegal drugs frustrate analysts and policymakers alike in their attempts to understand the rudiments of illegal drug activities. It will always be difficult to obtain good data on an inherently clandestine activity. Complicating matters further, opium cultivation and heroin production occur in many areas of the world that are remote, inhospitable, and perhaps inaccessible for political reasons. Basic information, such as the number of hectares under cultivation, the level of indigenous opium consumption, or the amount converted to heroin for export, is difficult, if not impossible, to obtain. These data problems exacerbate the difficulty of making reasonable choices on how to allocate scarce resources directed at reducing the problem, not to mention the task of measuring the effectiveness of chosen policies.

The two major sources of unclassified production data are the *International Narcotics Control Strategy Report* (INCSR), produced by the U.S. State

Department's Bureau of International Narcotics Matters (INM), and *The NNICC Report* (formerly published as *The Narcotics Intelligence Estimate* or *NIE*), generated by an interagency group headed by the Drug Enforcement Agency (DEA).

Basic production estimates from these documents, such as opium production data, have shown persistent differences.⁶ Figure 1.1 shows the high and low estimates from the INCSR and NNICC from 1983 to 1989.⁷ For opium production, the NNICC estimates have been consistently higher than the INCSR estimates.⁸ The differences between their midpoints have been as low as 0.5 percent in 1985 and as high as 11.2 percent in 1987. Also, while the INCSR has typically offered a point estimate, the range between the high and low NNICC estimates has been generally increasing since 1985.

⁵For example, Iran, Burma, Afghanistan, and Lebanon are major producers of illicit opium, and these countries have recently experienced internal turmoil or have governments unfriendly to the United States. The other principal producers are Thailand, Laos, Pakistan, Mexico, and Guatemala (with a potentially burgeoning production in Colombia).

⁶In 1990 the NNICC began publishing the INCSR numbers as the formal government estimate. However, there are still fundamental disagreements within and between these two groups (interview with a Defense Intelligence Agency analyst, May 1992).

⁷These estimates are for the six major producers of opium: Afghanistan, Iran, Pakistan, Burma, Laos, Thailand, and Mexico.

⁸The same is true for cocaine; see Dombey-Moore, Resetar, and Childress (forthcoming), p. 2.

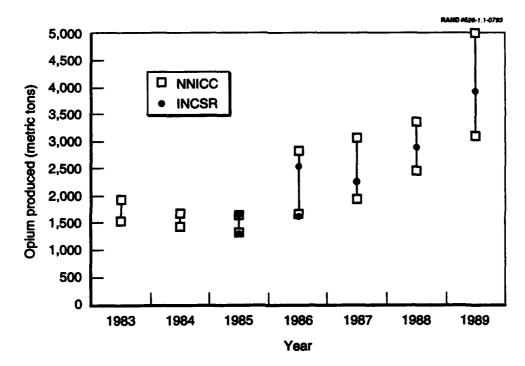


Figure 1.1—Worldwide Opium Production: NNICC and INCSR Estimates from 1983 to 1989

Other discrepancies occur as well. There are occasional revisions in the published data from year to year—some with explanation,⁹ and some without explanation.¹⁰ There are also disagreements among the NNICC's participating agencies.¹¹ And the discrepancies are even greater for other drugs.¹² All of the above indicate the general uncertainty surrounding some fundamental estimates of drug production.

⁹For example, opium yield estimates for Burma and Thailand were recently decreased by 28 percent after a study indicated that lower estimates were warranted. See INCSR, 1992, p. 29.

¹⁰ Peter Reuter and David Ronfeldt (1992, p. 54) point out that "in 1980, the NNICC estimated Mexican opium production at barely 10 metric tons; one year later, the 1980 estimate was revised upward by between 50 and 60 percent, with little or no explanation." These problems of estimation occur with Mexico, a country that is contiguous to the United States, has good relations across the border, and is not experiencing war or any other type of internal turmoil. By contrast, deriving estimates for Southeast or Southwest Asian production is much more difficult.

¹¹The 1989 NNICC Report estimates that Afghanistan's opium production was from 460 to 710 metric tons. However, the DEA believes that a better estimate is 700 to 800 metric tons. See the 1989 NNICC Report, p. 49.

¹²See Dombey-Moore, Resetar, and Childress (forthcoming) and Reuter and Ronfeldt (1992) for a discussion of marijuana production estimates for Mexico.

The uncertainties about heroin production estimates compound the difficulty of determining heroin consumption in the United States. For example, worldwide heroin production has been steadily increasing since 1985, as illustrated in Figure 1.2.¹³ This rise in worldwide heroin production, coupled with U.S. domestic indicators on heroin availability, such as the increasing availability of heroin in America's high schools, ¹⁴ additional heroin seizures, ¹⁵ rising purity levels, ¹⁶ and decreasing price, ¹⁷ seems to indicate that heroin availability (and maybe consumption) is rising. ¹⁸

At the same time, however, heroin consumption indicators do not reflect a strong surge in usage. ¹⁹ As Figure 1.3 shows, the percentage of the population from 18

¹⁴For example, the 1990 annual High School Survey of the nation's high school seniors revealed that cocaine and marijuana were becoming less available (7 percent decrease) between 1988 and 1990, while heroin was becoming more available (7 percent increase). The 1991 data indicate that heroin was becoming less available (2 percent decrease since 1988), but was practically stable compared to the reductions in cocaine (17 percent decrease) and marijuana (12 percent decrease) availability since 1988. See National Drug Control Strategy, The White House, January 1992, pp. 24–25.

15 According to the DEA, heroin seizures in the United States have increased by over 200 percent between 1981 and 1988; from 1987 to 1988, seizures doubled from 382.4 kilograms (kg) to 793.9 kg. The Federal-Wide Drug Seizure System (FDSS) indicates that 1,095.2 kgs were seized in 1989; 813.9 in 1990; and 1,376.4 in 1991. These are seizures made within the jurisdiction of the United States by the Drug Enforcement Administration, Federal Bureau of Investigation, U.S. Customs Service, and U.S. Coast Guard.

¹³ The estimated worldwide heroin production is generated by the spreadsheet model described in this report. The model takes into account opium production by the world's major producers: Afghanistan, Iran, Pakistan, Burma, Laos, Thailand, Mexico, Guatemala, and Lebanon. The model generates an estimate of gross heroin production before losses, seizures, and consumption within the producing country. We did not depict yearly estimates of metric tons of heroin produced, because such estimates are likely to be too high; greater amounts of opium are consumed than are accounted for in the model. A lot of opium is not converted to heroin but is consumed as opium. We have relied upon the INCSR and NNICC reports for estimates of producing-country opium consumption, although they appear to be exceedingly low. Indeed, in some cases there is no reported opium consumption in countries that are widely believed to be net importers of opium to satiate domestic demand. As a result, we have emphasized through Figure 1.2 the annual trend, or annual percentage change since 1985, rather than the estimated absolute amount of heroin produced.

¹⁶The average purity level on the street for the user has gone from an average of 3 to 5 percent in the early 1980s to as high as 50 percent in some cities by the end of the 1980s. The average purity level across the country is currently about 30 percent. See U.S. Congress, House of Representatives (1990), p. 38. Also, refer to U.S. Department of Justice, Drug Enforcement Administration, Office of Intelligence, "From the Source to the Street: Mid-1990 Prices for Cannabis, Cocaine, and Heroin," Intelligence Trends, various issues; and U.S. Department of Justice, Drug Enforcement Administration, Office of Intelligence, "An Annual Report of the Source Areas, Cost, and Purity of Retail-Level Heroin," Domestic Monitor Program, various issues.

¹⁷The price of heroin decreased by more than half during the 1980s. See U.S. Congress, House of Representatives (1990), p. 38.

¹⁸A complete discussion of the various trends is provided in BOTEC Analysis Corporation (1992).

¹⁹Obtaining accurate data on heroin use is problematic for a variety of reasons. For example, the major instrument for collecting data on the drug-using population is the National Household Survey, and many drug users do not reside in households. Some heroin users, however, are functional members of society. According to Dr. Robert B. Millman, director of drug and alcohol abuse programs at New York Hospital-Payne Whitney Psychiatric Clinic, "there are enormous numbers of people in all walks of life who have integrated heroin use with their lives." See Treaster (July 22, 1992), p. 1.

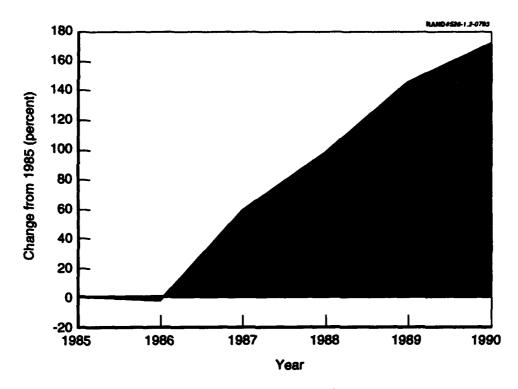


Figure 1.2—Estimated Worldwide Heroin Production

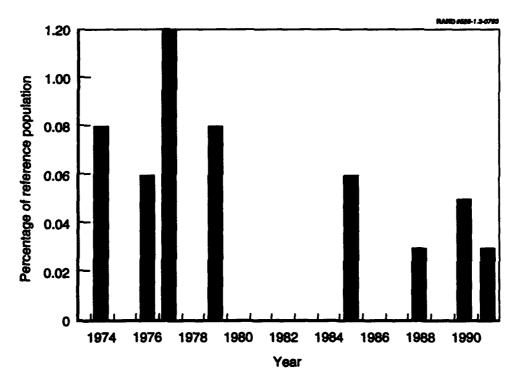


Figure 1.3—Heroin Usage (Ever Used) in the United States (18 to 25 Years Old)

to 25 years old that reports taking heroin is not increasing dramatically.²⁰ Also, heroin-related emergency room visits, as captured by the Drug Abuse Warning Network (DAWN), decreased from 1988 to 1990.²¹ Moreover, because of a societal intolerance of drug use in general, heroin use in particular, and a lack of new initiates, some believe that the United States is *not* on the cusp of a new heroin epidemic.²²

Given the uncertainty that surrounds the basic data on the outlines of the heroin trade, it is not surprising that there are occasionally very different estimates for the same factor or estimates for two different factors that appear to be incompatible with each other. The model described in this report can be used as a tool to help manage these problems.

Since the drug trade is a "system," it is impossible to end up with more heroin than the sum of the raw materials with which it was produced.²³ By economic reasoning, there should also be some relationship between prevalence or amount of drug consumed and the amount of drug produced or imported. The "system description" imposes a framework that either forces consistency in assumptions or data or highlights sources of inconsistency. Essentially then, it is an elaborate accounting scheme for reconciling estimates of the quantities and flows of heroin.

Purpose

This study describes a tool to assist decisionmakers and analysts in estimating quantities and charting the flow of heroin. The tool is a computer spreadsheet-based model which provides a system description of the heroin trade. Along with a database, the model contains other spreadsheets that mirror the general pattern of the heroin trade: production, international transportation, and U.S.

²⁰These data are from National Institute on Drug Abuse (NIDA), National Household Survey on Drug Abuse, and represent the percentage of 18 to 25 year old adults who have "ever used" heroin. Similar data on usage in the last 30 days is unavailable for heroin. This figure shows the data for the 18 to 25 year old group because the data for the other age groups are unavailable.

²¹The average number of DAWN-related incidents per quarter was 3,813 in 1988; 3,756 in 1989; and 2,984 in the first two quarters of 1990. See *National Drug Control Strategy*, The White House, February 1991, p. 85. Annual figures on the national level show a less dramatic downturn. For example, 38,063 incidents were reported in 1988; 41,656 in 1989; 33,576 in 1990; and 36,576 in 1991. Refer to U.S. Department of Health and Human Services (1992), p. 10. However, this is a recent downturn because the number of heroin-related DAWN incidents increased at a steady rate from 1980 to 1988, with 12,522 in 1985 and 15,733 in 1988.

²²See ONDCP (1992).

²³ This is meant as a general statement. During a particular time period, some final product could come from storage and not from the raw materials of that period.

distribution. The model is designed to allow users to substitute their own data or assumptions about parameters.²⁴

Outline

Section 2 provides a narrative account of opium cultivation and heroin production. The section provides some information about the underlying process modeled in the spreadsheets. Section 3 gives a general systems overview of the model; Section 4 discusses some possible applications the model could support; and Section 5 is the conclusion. Appendix A lists the regional organization of the United States used in the spreadsheets; Appendices B and C provide more detailed information about the structure and operation of the spreadsheet model; Appendix D presents a short primer on the INCSR's data collection methodology; and Appendix E displays the output from a simulation to test for the effect of propagating errors in the model.

 $^{^{24}}$ Similar system descriptions have been developed at RAND for cocaine and marijuana.

2. The Heroin Production Process

This section provides a brief overview of the heroin production and transportation processes that underlie the spreadsheet model. It describes the steps in the process, the conversion factors as processing moves from stage to stage, and some of the uncertainties surrounding these factors. It also summarizes the roles of various countries in the production and transportation of heroin.

The first subsection provides a generic description of how heroin is produced, describing the stages, ingredients, equipment, and time required for the various stages. But the description is notional in the sense that it does not take into account any production differences that may occur in any of the heroin-producing countries. It also treats the process as though it took place in a single location with no interruptions, even though this is rarely the case. The second subsection describes the uncertainty over some basic estimates of heroin production.

Producing Heroin

How It Is Made

Manufacturing heroin (diacetylmorphine) from the opium poppy plant (*Papaver somniferum L.*) is a surprisingly uncomplicated three-step process. The primary raw material is opium, which is harvested from the poppy plant, and the two intermediate products are morphine base and heroin base.¹ It requires about 10 kg of opium to produce about 1 kg of morphine base, which in turn yields about the same amount of heroin base and heroin. However, the yields at each stage can vary widely depending upon the availability and quality of equipment and chemicals, as well as the skill and sophistication of the "chemist."

The opium poppy plant is an extremely adaptable and hardy plant, but does best in tropical and semitropical temperate zones. If growing conditions are ideal, two opium harvests per year can be obtained from the plant. The unripe seed capsules are incised, releasing a milky juice which is gathered and dried to form

¹Morphine base is also known as No. 1 heroin, and heroin base is sometimes referred to as No. 2 heroin.

brown raw opium. This raw opium can be consumed as such and indeed is consumed in great quantities in many producing countries.

The processing of heroin requires opium, water, lime, a pH modifier, and an acetylating agent. Except for the acetylating agent, all of these materials are widely available where opium is grown. There are numerous processing methods, each somewhat different.² Nevertheless, each method entails soaking, heating, and filtering the opium until a brown powder is achieved. This power is compressed into bricks, and is known as morphine base.

There is little variation in the procedures used to convert morphine base into heroin. The dried morphine base is mixed with acetic anhydride or some other acetylating agent, heated to a boil, cooled, and mixed with water. After the resulting solution is filtered, a second solution of water and sodium carbonate is added to the heroin acetate, and the combination is filtered and then dried. This process results in the powdery gray No. 2 heroin or heroin base. However, this is an intermediate step. Heroin base is insoluble in water and therefore unsuitable for injection.

Further refinement of the heroin base results in the two marketable products, No. 3 heroin, sometimes called smoking heroin, a soluble salt-like substance that is usually gray or brown, and No. 4 heroin, the purest form of heroin, usually a fluffy white powder. Since the mid-1980s, Mexican black tar heroin has become increasingly available in the United States.³ Mexican heroin is produced as a brown powder or a black tar, mostly the latter.⁴ The production process used to produce black tar heroin is a cruder, shortcut version of the method used to produce the traditional Mexican brown powder.⁵ Typically, Mexican black tar heroin is a hydrochloride salt and is injected.⁶

²For a technical description of the conversion process refer to Cooper (1989). For a discussion oriented toward the average layperson, see Krivanek (1988), pp. 105–106.

³U.S. Department of Justice, (1986).

⁴U.S. Department of Justice, (1991), p. 1.

⁵Many contaminants, like plant by-products, are not removed, indicating inadequate filtering methods and laboratory conditions. U.S. Department of Justice (1986), p. 5.

⁶Domestic Monitor Program, U.S. Department of Justice, DEA, Office of Intelligence, July 1992, p. 85. Black tar heroin is typically high in purity, brown to black in color, and sticky like roofing tar or hard like coal. See Domestic Monitor Program, U.S. Department of Justice, DEA, Office of Intelligence, October 1992, p. 39. At the street level, a gram of tar heroin with an average purity of 40 percent sold for \$150 to \$400 a few years ago. By contrast, a gram of Mexican brown or Southeast Asian heroin with an average purity of 17 percent went for \$80 to \$450, and a gram of Southwest Asian heroin with an average purity of 10 percent sold for \$80 to \$450. See U.S. Department of Justice (1991), pp. 21–25.

Who Does What?

There are three major illicit opium production regions: the Golden Triangle countries of Southeast Asia (Burma, Thailand, and Laos), the Golden Crescent countries of Southwest Asia (Pakistan, Afghanistan, and Iran), and Mexico. As Figure 2.1 illustrates, the countries of Southeast Asia (SEA) are the major producers of opium, especially since the mid-1980s, having supplanted the Southwest Asian (SWA) producers.⁷

The percentage distribution for the largest producing countries in 1991 is presented in Fig. 2.2. The 1991 opium production estimates (in metric tons) for Burma, Afghanistan, Iran, and Laos accounted for just over 90 percent of the

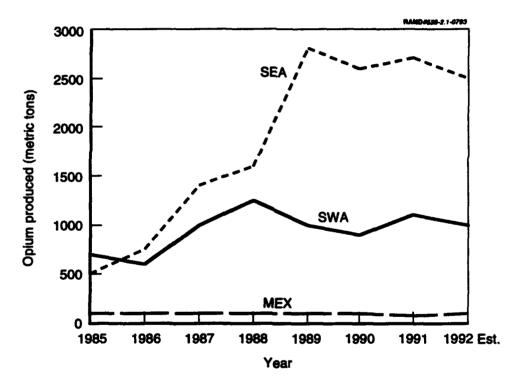


Figure 2.1—The World's Three Principal Opium Producing Regions

⁷These data are from various editions of the International Narcotics Control Strategy Report (INCSR). There is considerable uncertainty regarding these production estimates. According to the 1991 INCSR, the most reliable data are for the number of hectares under cultivation, because these data can be collected through satellite reconnaissance. Unfortunately, crop yields and conversion factors in the production process are subject to many variables for which there is little or no information. Consequently, these factors are difficult to estimate with precision. For a discussion of the methodology, see Appendix D or the INCSR, March 1991, pp. 7–8.

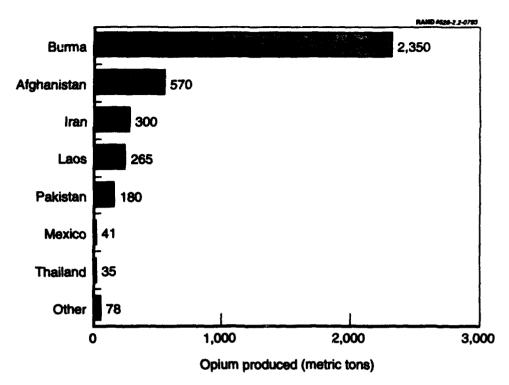


Figure 2.2—Opium Production by the Major Producing Countries in 1991

world's illicit opium.⁸ In addition to the countries already mentioned, other producing countries include Lebanon, Guatemala, and Colombia.⁹

Heroin production does not necessarily occur solely in the country that cultivates the opium. For example, while Burma produces most of the world's opium, much is sent to Malaysia and Thailand for further refinement. Moreover, a lot of heroin production has been moved from other Asian countries to Laos, where the authorities are less vigorous in their attempts to eliminate heroin refinement. Other significant producers of illicit heroin reside in India and Turkey, countries that have substantial licit opium cultivation and the technical sophistication for converting it to morphine or heroin. Several countries serve as important transshipment points as the heroin moves from Asia to the world's markets; these countries include Hong Kong, Malaysia, Nepal, Nigeria, Philippines, Singapore, and Turkey. Table 2.1 lists the countries involved in the heroin trade and briefly summarizes their major roles.

⁸INCSR, March 1992, p. 28. India is the world's major producer of *licit* opium for pharmaceutical purposes.

⁹The opium poppy plant is not native to Colombia, but in early 1991, Colombian government officials discovered several hectares of poppy under cultivation. In May 1991, the first Colombiagrown heroin was seized in the United States at New York's Kennedy International Airport by Customs officials. See Treaster (January 14, 1992), p. A10.

Table 2.1

Illicit Heroin Trade Countries at a Glance

Country	Primary Roles	Cultivation	Eradication	Opiate Use
Afghanistan	Cultivation, Illegal No		None	Unknown
Burma	Cultivation, processing	Illegal ^b	No aerial spraying	50,000 to 150,000 ^c
Colombia Cultivation, processing		Illegal	Illegal Yes	
Guatemala	Cultivation	Illegal	Yes	Low ^d
Hong Kong	Transit ^e	None	N.A.	10 meteric tons/year
Îndia	Cultivation, processing, transit	Legal ^f	Yes	5 million users
Iran	Cultivation, processing, transit	Illegal (unknown hectares)	Unknown	2 million users
Laos	Cultivation, processing ^g	Illegal	Minimal	Widespread
Lebanon	Cultivation, transit	Illegal	Minimal	Unknown
Malaysia	Processing,h transit ⁱ	None	N.A.	Widespread
Mexico	Cultivation, processing ^j	Illegal	Yes	Low ^d
Nepal	Transit ^k	None	N.A.	25,000 users
Nigeria	Transit ^l	None	N.A.	Rising
Pakistan	Cultivation, processing, ^m transit	Illegal	Yes	High ⁿ
Philippines	Transit	None	N.A.	Low
Singapore	Transit ^o	None	N.A.	Unknown
Syria	Processing, ^p transit	None	N.A.	Unknown
Thailand	Cultivation, processing, ^q transit ^r	Illegal	Yes	High ⁿ
Turkey	Processing, ⁵ transit ^t	Legal	N.A.	Low

Table 2.1—continued

^aThere have been reports of a movement of heroin labs from Pakistan to Afghanistan because of the Pakistan government's efforts to find and destroy heroin labs on its territory.

^bOpium cultivation is illegal in Burma, but it is believed that the Burmese government gives tacit approval to drug production.

^cThere are an estimated 50,000 to 150,000 drug addicts in Burma. Most of these are addicted to opiates.

dMexican and Guatemalan nationals consume practically no opium, morphine, or heroin.

^eHong Kong is a major transit point for Southeast Asian heroin bound for the United States and Canada.

^fThere is believed to be illicit heroin production from illegal diversion of legally produced opium.

SLaos is a major refiner of opium into heroin. In fact, because of pressure in other countries, many refining operations have moved to Laos because the authorities do not seek and destroy laboratories with the same vigor.

^hA lot of Burmese opiates are sent to Malaysia for conversion at heroin refineries along the Thailand-Malaysia border.

ⁱMalaysia is a significant site for the importation, processing, and trafficking of Southeast Asian heroin.

^jMost of the opium grown in Guatemala is shipped to Mexico, where it is processed into heroin.

^kNepal is increasingly becoming a transit point for heroin smuggling. Heroin moves overland from Burma to Nepal via India.

¹Nigeria is assuming an increasingly important role as a transshipment point. Nigerian traffickers usually receive their heroin in Pakistan or Thailand, but some comes from India as well.

^mThe traditional outlets for drugs produced in Afghanistan are Pakistan and Iran. Usually, the raw opium is moved to Pakistan where it is processed.

ⁿThailand and Pakistan are thought to be net importers of opium/heroin to meet the needs of their opiate addicts. There are an estimated 260,000 to 1 million opium addicts in Pakistan.

^oA considerable amount of Burmese heroin is believed to travel through Singapore.

PIt is believed that much of the opium grown in Lebanon is shipped to Syria, where it is processed into heroin.

^a Most of the opium grown in Burma is moved to Thailand for refinement. Also, some morphine base is moved from Burma to Thailand to be processed into heroin.

^rThailand is the major route for the Golden Triangle countries to move their heroin to world markets.

⁹Turkey has several refiners along its border with Iran that process Iranian opiates.

Turkey is a major transshipment country for Southwest Asian heroin to Europe.

The DEA's Heroin Signature Program (HSP)¹⁰ offers some insight into which countries are the major suppliers of heroin to the United States.¹¹ The HSP data illustrated in Figure 2.3 show the increasing share of SEA heroin in the United States. In 1991, 21 percent of the exhibits were of Mexican origin, 21 percent Southwest Asian, and 58 percent Southeast Asian.¹²

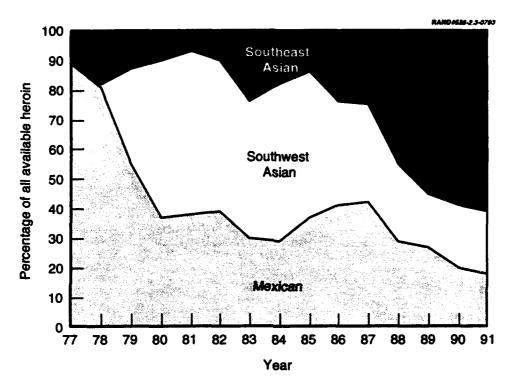


Figure 2.3—Heroin Availability in the United States by Source Region

¹⁰The DEA attempts to identify the source region of heroin in the United States with the Heroin Signature Program. A chemical analysis is performed on seized and purchased heroin to identify selected heroin characteristics and secondary constituents. Heroin exhibits are then classified according to the heroin production process, which is generally unique to the source region. Based on the exhibits analyzed, percentages of the total U.S. supply are assigned to either SEA, SWA, or MEX. There is, unfortunately, no assessment of how representative these samples are of the total amount of heroin coming into the United States. Also, one should be aware that the HSP percentages most frequently cited are based on the number of sample exhibits. The DEA performs a similar calculation weighted by sample size. The percentages can be strikingly different when calculated on the basis of weight. For example, the published HSP percentages based on the number of samples for 1991 are 58 percent SEA, 21 percent SWA, and 21 percent MEX. When these percentages are recalculated on the basis of the weight of the samples, the percentages change drastically to 88 percent SEA, 9 percent SWA, and 3 percent MEX. There is no a priori reason to expect that one method is a better representation of reality. In all our discussions of the HSP, we use the percentages derived from the number of samples, because these are the most commonly cited percentages.

¹¹It has been estimated that roughly 6 percent of the world's illicit opiate consumption occurs in the United States. See ONDCP (1992). The estimated breakdown, which is open to debate, has Asia and the Pacific consuming 72 percent, Europe 18 percent, United States 6 percent, and 4 percent to other regions or countries.

¹²See BOTEC Analysis Corporation (1992), Appendix A, Table 22. The 1991 data were obtained from DEA personnel in Washington, D.C.

Uncertainty on Producing Estimates

Considerable uncertainty surrounds many of the estimates on opium and heroin production. The sources of some of the data are subject to bias, and there are numerous gaps in the information. The most basic estimate, the number of hectares under cultivation, is probably the most reliable, since this estimate can be obtained through aerial and satellite surveillance. However, serious problems are associated with the estimating procedure after this point.

The United States depends heavily on the governments of the opium/heroin producing countries for eradication and seizure data, and these numbers cannot be wholly accepted. For example, the U.S. government relies on the Government of Burma (GOB) for eradication and seizure data, 13 but it also views the GOB as closely associated with drug producers and traffickers. 14 In addition to the difficulties of potentially biased data, basic data do not even exist for some countries.

For instance, there are no eradication data for Afghanistan and hardly any data on Iran. Moreover, it is generally acknowledged that opium consumption is extremely high in many of the producing countries like Laos, Pakistan, and Iran. Yet neither the INCSR or the NNICC offer estimates on how much opium or heroin is consumed in these countries. Also, no attempt is made to ascertain the value of conversion factors at the intermediate production steps, and so the estimated values for heroin (Nos. 3 and 4) subsume estimated conversion factors for morphine base (No. 1) and heroin base (No. 2). All of this highlights the difficulty of deriving solid estimates on basic factors of the heroin trade.

In the face of this uncertainty, a certain arbitrariness begins to creep into the estimating process. This subjectivity is illustrated with the estimated amount of opium that is lost during the production process. For many countries, no estimate is offered. For some countries, like Thailand, a constant 10-percent factor is applied; for others, a variable factor is applied. For instance, Burma's loss factor ranges from 8.9 to 12.3 percent. The rationale behind these loss factors is not apparent, and the factors appear to be somewhat arbitrary.

¹³ The "data on eradication, seizures, labs destroyed, and arrests reflect official GOB (Government of Burma) statistics ...," INCSR, 1992, p. 259.

¹⁴ The Burmese "government's political and military accommodations with various ethnic insurgent and trafficking groups, such as the Wa and Kokang, apparently preclude any GOB security/military actions against poppy cultivation, heroin production, and narcotics trafficking in the areas under the groups' control." See INCSR, 1992, p. 36.

Table 2.2

A Comparison of Opium Production Estimates for 1989

	Burma	Laos	Thailand	Mexico	Afghanistan	Iran	Pakistan	Lebanon
NNICC	2,175-3,075	300-460	40-58	85	460-710	200-400	110-150	35-50
INCSR	2,430	210-310	50	66	585	200	130	45
DEA	n.a.	n.a.	n.a.	n.a.	700-800	n.a.	n.a.	n.a.

NOTE: All numbers represent metric tons. The DEA citation can be found in *The NNICC Report*, 1989, p. 49.

This general uncertainty is evident in the opium production estimates illustrated in Table 2.2. The NNICC offers a wide range of values, with the typical high estimate around 50 percent higher than the low NNICC estimate. Moreover, even within the NNICC there are disagreements, such as that over the data for Afghanistan in 1989. The official NNICC estimate on opium production is 460 to 710 metric tons, but DEA, the lead agency within the NNICC, estimates 700 to 800 metric tons. Amidst this apparent uncertainty, the INCSR estimate is frequently between the NNICC's high and low estimates.

There are also revisions from year to year in opium production estimates. For example, the 1989 INCSR reports Laotian opium production in 1988 and 1989 as 210 to 300 metric tons for both years (with no estimate of hectares). However, in the 1992 INCSR, the opium production estimates for 1988 and 1989 are 361 and 375 metric tons, respectively (with hectares [ha] in production reported to be 40,400 and 42,130). Likewise, a range of 23 to 33 metric tons is offered by the INCSR in 1989 for Thailand's 1988 production. The 1992 INCSR report indicates that Thailand's 1988 production was 28 metric tons—the average of the earlier range. Sometimes these differences are explained in terms of newer data or information. For example, the 1992 INCSR states that a study done in Thailand from December 1991 to February 1992 revealed that Thai opium yield is 28 percent lower than previously believed (11.6 kg/ha versus 16 kg/ha) and that the same might be true of Burma's opium production. This also occurred in 1989, when Pakistan's yield was revised upward from 150 to 205 metric tons in light of new data, but sometimes changes are made with no explanation. The

This discussion has highlighted many inconsistencies and uncertainties associated with basic factors of the heroin system. Under these circumstances, fundamental estimates, such as the amount produced, the amount consumed in country, the quantity lost during production, or the amount shipped to the United States, are suspect.

¹⁵See Reuter and Ronfeldt (1992) for a discussion of changes in the estimates of Mexican opium production.

3. Overview of the System Description

RAND has developed a series of computer-based spreadsheets to model the heroin production process described in the previous section. We label these spreadsheets, in the aggregate, a system description, and this section provides a general overview. The system description consists of four related spreadsheets, which together can serve both as a database and an analytical tool. We designed flexibility into the system description so analysts can easily substitute data or modify assumptions while preserving the integrity of the system.

Components of the System Description

While the specifics of the drug industries can vary, each industry follows the same overall pattern, which provides the basis of our system description. Figure 3.1 describes the pattern and compares it with our system description components.

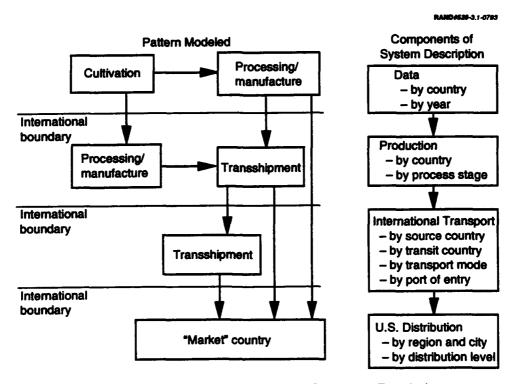


Figure 3.1—Pattern of Drug Flow Compared to System Description

The various activities or functions can be characterized as production, international transportation, and domestic distribution. For convenience, each of these activities has a separate spreadsheet devoted to it.

Four computer-based spreadsheets form the system description for heroin.¹ The first is a **database**, primarily of production-related data (from 1985 to 1991) that is linked to the spreadsheets and can provide the initial conditions.² Each record of the database provides data on a country's low and high values for a variety of production estimates. These data are taken from the open literature, primarily the INCSR and the NNICC reports.

Three system spreadsheets mirror the categories of activities noted above: Production, International Transportation, and U.S. Distribution. These spreadsheets model the flow of heroin through the entire system for one year at a time; an extract from the database spreadsheet can provide the initial conditions for a given year, or the analyst can substitute others. The diagram on the right side of Figure 3.1 provides a schematic of the spreadsheet structure.

In spite of the data uncertainties we have discussed, we have tried to create a very comprehensive system framework, primarily because different users may have access to and confidence in data about different parts of the system, and to allow for as comprehensive accounting as possible. It is not necessary to supply data for every parameter in the model. (Appendix C provides more detail for the user.)

Production Spreadsheet

The production spreadsheet begins with an estimate of cultivated area and ends with an estimate of the amount of heroin ready for shipment to the world's markets. It builds an estimate of heroin production using parameters for each stage in the heroin manufacturing process and for each participating (or source) country.³ Losses due to seizures, consumption, or any other reason are accounted for, as well as transfers of intermediate products between processing countries.

¹The software is Microsoft Excel, and the model can be made available for either PC or Macintosh hardware.

²The examples in this section are based on 1991 data.

³Conversion parameters mostly depend on where the opium is grown, since this is largely what determines its chemical composition. For this reason, the model keeps an account of where the intermediate product originated.

Embedded graphs show the gross and net production for each producer country at each stage of the manufacturing process. Figure 3.2 is an example of a summary graph that displays each country's "market share" for each stage of the production process. For example, Burma produces most of the world's opium but ships much of it to neighboring Thailand and Laos to be processed into heroin and exported to the world's markets. Meanwhile, Pakistan, with an estimated 1.08 million heroin addicts, has the bulk of the processed heroin.

International Transportation Spreadsheet

The international transportation spreadsheet covers a larger part of the system than any of the other spreadsheets. It takes the amount of heroin ready for export from the production spreadsheet and generates an estimate of the amount successfully smuggled into the United States according to user-determined

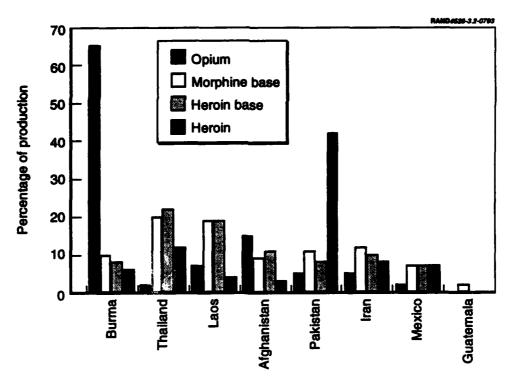


Figure 3.2—Processing and Movement: Country Shares for Selected Countries

⁴See INCSR, 1992, p. 248. By comparison, Burma is estimated to have 34,000 opium addicts and 12,000 heroin addicts (p. 257), and Thailand is estimated to have up to 132,000 heroin addicts (p. 305). Another estimate places Thailand's heroin addicts at 100,000 to 150,000 (U.S. Congress, House of Representatives, 1989, p. 99).

transshipment parameters. It comprises four different matrices that systematically divide the volume of heroin from producer to transit countries, and then subdivide into other matrices that allocate the heroin to the world's markets,⁵ and then to U.S. regions by transportation mode. Moreover, there is the capability to remove heroin from the system either because of foreign seizures or domestic seizures at the point of entry into the United States. Again, built-in graphs, such as Figure 3.3, provide a variety of summary information.

One matrix takes the drug from the producer countries and distributes it to the shipping countries. For example, much of the heroin produced in Southeast Asia is shipped through Thailand and Malaysia. Four different transshipment matrices in the heroin international transportation spreadsheet allow the user to transfer the world's estimated heroin production from country to country. A second matrix takes the drug from the shipping countries and distributes it to the world's markets, including the United States. After foreign seizures are removed from the system, a third matrix is provided that allows the user to distribute the drug among the United States entry regions.

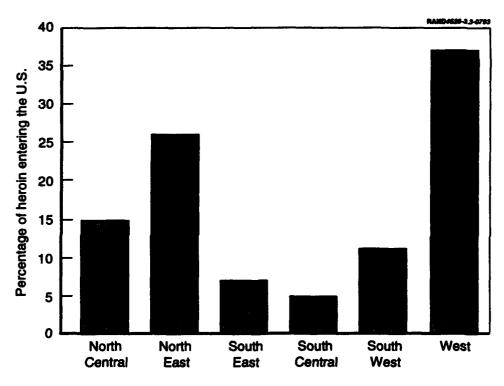


Figure 3.3—Estimated Distribution of Heroin Smuggling by U.S. Entry Region

⁵We have included storage as a "market" from which product can be made available for a later year.

At this point in the system description, the United States has been divided into six regions (see Appendix A for a list of the states in each region). The sources of heroin vary among the regions, as do the primary transportation modes. Another matrix defines the drug flow by transportation modes: private or commercial land, sea, or air. Thus, the spreadsheet shows, for example, that in 1991, the West is estimated to have received much of its heroin from commercial sea, while the Northeast gets most of its heroin via commercial air. The final matrix operating in this spreadsheet accounts for those drugs seized at the U.S. borders.

At various points in the system, the analyst can compare model outputs with exogenously produced estimates in which the analyst may have higher confidence. For example, the model keeps a running tabulation of the source of the United States' heroin, and so it is possible to determine the relative percentages received from Southeast Asia, Southwest Asia, and Mexico. This information can, in turn, be compared with estimates like the DEA's Heroin Signature Program data or estimates of the relative percentage of the world illicit opiate (opium, morphine, and heroin) consumption between the world's markets.⁶ To assist with these comparisons, the model produces estimates from the production spreadsheet and the international transportation spreadsheet in a separate summary spreadsheet.⁷

U.S. Distribution Spreadsheet

The final spreadsheet tracks the domestic distribution of drugs. It begins with the amount successfully smuggled into each of the U.S. entry regions and ends with an estimate of the total number of users in the United States. As with all of the spreadsheets, the analyst can substitute other estimates. A matrix is provided so the user can make interregional transfers and subtract losses—owing either to domestic law enforcement or other removals or inventory losses. Then, depending on what the analyst determines to be typical consumption and purity levels, an estimate is generated of the number of users. This estimate can then be compared to the estimate from the National Household Survey on Drug Abuse, allowing the analyst to calibrate the model in yet another fashion.

⁶See ONDCP (1992). The estimated breakdown, which is open to debate, has Asia/Pacific consuming 72 percent, Europe 18 percent, United States 6 percent, and 4 percent to other regions/countries.

⁷The percentages are presented in a summary spreadsheet, which really represents a fifth model spreadsheet. However, there are no data input requirements for this spreadsheet; it simply consolidates into one screen selected information from the other spreadsheets for convenience.

Limitations

The system description's limitations fall into two categories. First, the system description is analytic: It is a description and takes behavior as given. Second, it rests on incomplete and often questionable data. Of course, this same weakness makes the systems approach useful, and indeed, necessary.

From an analytic perspective, the framework is not adaptive. By itself, it cannot provide information on how the system might respond to policy choices or strategies. For instance, suppose an analyst is interested in what impact a 50 percent reduction in Burma's opium production would have on the level of heroin entering the United States. The analyst can simply cut Burma's opium production in half and see how much is entering the United States. However, this assumes that Burmese (and other) traffickers behave similarly regardless of the level of production, when it is quite likely that they behave differently. If the analyst assumes that, for example, 5 percent of Burma's opiates are shipped to the United States, it is not necessarily the case that 5 percent of the crop will be shipped to the United States after production has been reduced by 50 percent. It is perhaps just as likely that markets closer to home (and hence easier to supply) will be supplied first and more distant markets (e.g., Canada and the United States) second. So, the percentage shipped to the United States probably interacts with Burma's total production. By itself, the model does not take into account these possible interactions. Instead, it is the responsibility of the user to be cognizant of them. However, the model can incorporate findings from economic and/or behavioral models of particular sectors and show a first approximation of the systemwide effect of policies directed at those sectors.

Also, the framework generally models drug flows in only one direction—from production through consumption. This means if an analyst overrides the data in, for example, the international transportation spreadsheet, the model will show the downstream implications of the analyst's estimates (i.e., the amount entering the United States and distributed in the United States) but will not automatically show the upstream changes in production or processing estimates required to be consistent with the analyst's data. However, these types of problems can be explored by using Excel's Goalseeker or Solver function, allowing the user to derive upstream estimates that would be consistent with changes in downstream data, albeit at a more aggregate level of detail.

Finally, the model does not currently incorporate precursor chemicals as raw materials, although this could be derived exogenously by the analyst. It also

estimates only domestic labor in the U.S. Distribution spreadsheet; it does not estimate labor in the other stages of the system. Again, it is certainly possible to add labor as an input for other sectors.

4. Applications for the System Description

The system description has at least three distinct, but related, uses: improving the estimation process, sensitivity analysis, and planning and assessment.

Improving Estimation

The inconsistency of production and consumption estimates has become a serious issue for policymakers. Basic disagreements about whether the drug problem is improving or deteriorating would be at least partially resolved if it were possible to link indicators from different parts of the system. The system description forces consistency, which is not to be confused with accuracy or validity, on the estimation process.

The difficulty of determining the amount of heroin entering the United States is aggravated by the fact that, ostensibly, only a small percentage of the world's production is consumed in the United States.¹ Most estimates of annual U.S. heroin consumption reside in the range of 6 to 9 metric tons,² but some have suggested higher numbers.³ The estimate derived from the model described in this report, which is based on our best efforts to interpret the available data, is 7.8 metric tons. However, it is quite possible that the actual number is substantially higher. For example, assuming the Heroin Signature Program percentages of regional source are generally correct (with Mexican heroin constituting 21 percent of the U.S. market), and the Mexican (and Guatemalan) production is 5.2 metric tons (with all of it shipped to the United States), this then implies that approximately 25 metric tons are shipped to the United States. Obviously, 25 metric tons is significantly higher than 6 to 9 metric tons.

This example illustrates how the model can be used to help evaluate such issues by substituting an alternative estimate and then evaluating the new estimate in

¹One published estimate has the United States consuming 6 percent of the world's *opiates*. See ONDCP (1992).

²See, for example, Surrett (1988) and ONDCP (1991), pp. 15-16.

³In an interview in June 1992, an ONDCP official indicated that his unofficial guess was between 20 and 30 metric tons. Also, see Hamill and Cooley, (1990). They estimate that there are close to one million heroin addicts in the United States. Some believe that 9 metric tons of heroin are inadequate to meet the demand of this many addicts.

terms of its perturbation of the system. For example, if the current value of 7.8 metric tons is substituted with 25 metric tons, the estimated number of users increases from 686,000 to 2,321,000—a rather large number compared to the frequently cited estimates of 500,000 to 1 million users. If we have high confidence in this range, what other changes would we have to make to arrive within that range of the number of users and still accept the 25-metric ton figure? If we increase average annual consumption from 0.039 kg annually to 0.073 kg annually (an increase of 103 percent),5 the estimated number of users falls to 1,141,000, which approaches the high end of that range. Increasing average purity levels by 50 percent, from 30 percent pure to 45 percent pure (which is a huge increase, considering that the average purity on the national level was about 27 percent in 1991)6 decreases the estimated number of users to 761,000 users—nearer the frequently cited 500,000 to 1,000,000 range. Figure 4.1 reflects these changes. The analyst must decide if these changes are substantively acceptable. If these changes are difficult to support, either individually or cumulatively, then it is problematic to accept the 25-metric ton estimate. Conversely, accepting a higher estimate of the number of users requires less dramatic changes in other parameters. The analyst must decide which parameters he or she has the highest confidence in and with which other parameters must be consistent.

⁴We are not suggesting that any particular estimate is more correct than any other. We are advocating an analytical structure for imposing a consistency on various system estimates. We offer the example of the Heroin Signature Program because its percentages suggest that an extremely high quantity of heroin is being imported into the United States.

The 1992 INCSR estimates that heroin addicts in Thailand consume 0.2 g daily, which is 0.073 kg annually. This estimate was generated by Thailand's Office of Narcotics Control Board (ONCB). In Abt Associates (1991), it is estimated that 33 mg are consumed per day (if 6 metric tons are consumed by 500,000 users), which is 0.012 kg annually. Discussions with a DEA agent reveal that many heavy users can consume between 60 and 90 mg per day, which is about 0.033 kg annually. Except for the Thai estimate, the other numbers are consistent with the estimates drawn up in the early 1980s by the Client Oriented Data Acquisition Process (CODAP). Three classes of users are identified—small, medium, and large—and their average daily consumption of heroin is estimated to be 10 mg, 28 mg, and 87 mg per day, respectively. When weighted by NIDA's estimate of the percentage of the user population in each category, this results in an average consumption level of about 40 mg per day (about 0.015 kg annually). See National Narcotics Intelligence Consumers Committee (1991), p. 99. The average of the Thai estimate (0.012), the DEA agent estimate (0.033), and the Abt Associates estimate (0.012) is 0.0393 kilograms per year. If the weighted CODAP estimate (0.015) is factored into this, the average decreases to 0.0333 per year. The model is currently set at 0.039, but the user can change this to another value.

⁶In 1991, 560 "exhibits" were analyzed by the DEA in its Domestic Monitor Program (DMP). The purity of these exhibits averaged 26.6 percent, with a low of 0.7 percent and a high of 95.6 percent. See Domestic Monitor Program: An Annual Report on the Source Areas, Cost, and Purity of Retail-Level Heroin, 1991, U.S. Department of Justice, Drug Enforcement Administration, Office of Intelligence, July 1992. The DMP is a retail-level heroin purchase program designed to provide federal, state, and local law enforcement with intelligence on heroin purity, price, and geographic source areas. The DMP normally collects heroin samples in major metropolitan areas: Atlanta, Boston, Chicago, Dallas, Denver, Detroit, Houston, Los Angeles, Miami, Newark, New Orleans, New York, Philadelphia, Phoenix, San Diego, San Francisco, Seattle, St. Louis, and Washington, D.C.

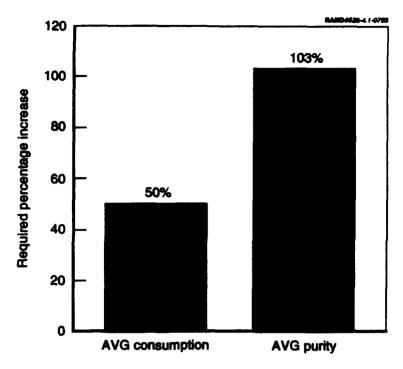


Figure 4.1—Accommodating 25 Metric Tons of Heroin: Required Changes to Selected Parameters

Sensitivity Analysis

Given the limitations of available data, one of the most important contributions of the model, aside from imposing a logical or conditional framework on disparate sources of information, is the ability to analyze parameter sensitivity easily. For instance, Table 4.1 illustrates the percentage change in the three output measures for a 50-percent increase in selected parameter values.

Even from this limited analysis, one can see that changes in some parameters have a much greater impact on the system than changes in other parameters. This information can be useful for, among other things, allocating intelligence resources. Seeing, for example, that the estimated number of users in the United States is increased by over 70 percent when the parameter for Burmese metric tons of opium per hectare is changed by 50 percent highlights the importance of getting this estimate correct. By comparison, Laotian opium consumption and foreign seizures have a comparatively small impact on the outcome measures.

Analytic resources need to be allocated where they will produce the greatest returns. Resources might be focused on the most uncertain parameters that sensitivity analysis has shown to be critical in the determination of the flow of

Table 4.1
Sample Parameter Sensitivity Analysis

Parameters Increased	Gross Supply of Heroin ^a	Heroin Sent to the U.S.ª	Estimated Number of Users ^a
Opium per hectare (metric			
tons)			
Burma	78. 1	51.1	71.1
Afghanistan	18.7	10.1	13.0
Mexico	1.4	21.3	28.6
Eradication area (hectares)			
Burma	-0.5	-0.3	-0.4
Afghanistan	0.0	0.0	0.0
Mexico	-2.4	-37.0	-48.3
Laos opium consumption (metric tons)	-4.0	-1.8	-2.3
Foreign seizures	n.a.	-4.4	-5.7
U.S. border seizures	n.a.	n.a.	-15.3
Drug purity	n.a.	n.a.	-33.3
Annual consumption	n.a.	n.a.	-33.5

^aPercentage change for a 50-percent increase in parameter value.

heroin to the United States, although it is also essential to consider the cost of attaining a given percentage reduction in the parameter uncertainty.

Furthermore, to ensure that resources are allocated in a cost-effective fashion, it would be useful to compare current resource allocations with the results of a sensitivity analysis similar to the illustrative analysis in Table 4.1. If inordinate resources are being spent on determining the "correct" value of a parameter that a sensitivity analysis has shown to be relatively unimportant, an alternative allocation could be justified.

Planning and Assessment

A number of programmatic and analytic purposes can be served by tracking regional flows. For instance, this can help the analyst pay attention to the consequences of an increase or decrease in production on the flows of traffic along different routes. For example, Figure 4.2 shows the estimated percentage increase in commercial air drug flow by region when both the Burma and Mexico opium (metric tons) per hectare parameters are increased by 25 percent. One can see radically different implications for planning and assessment depending upon changes (25 percent) in production estimates, and the implications are different depending upon the producing country. Of course, this example assumes that only the production estimate, and not the distribution pattern, is changed.

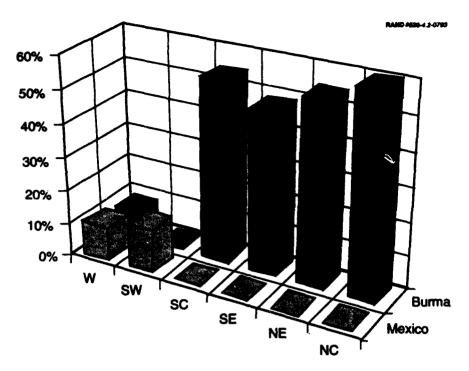


Figure 4.2—Estimated Percentage Increase in Drug Flow by Commercial Air When Opium (Metric Tons) per Hectare Is Increased by 25 Percent

However, one could also easily examine the implications of a change in distribution pattern on the average number of aircraft, boats, or vehicles needed to smuggle drugs into the "new" region of choice.

The system also keeps a running total of which countries (and therefore which regions of the world) are supplying the United States with heroin. The model's current estimate of supply by region contrasts sharply with the reported percentages from the DEA's Heroin Signature Program. The model's regional percentages for U.S. heroin suppliers are 36.1 percent from Southeast Asia, 9.9 percent from Southwest Asia, and 54 percent from Mexico. The HSP estimates suggest very different percentages—58 percent for Southeast Asia, 21 percent for Southwest Asia and 21 percent for Mexico.

Many policymakers have noted the increased production of opium and heroin in Southeast Asia and that region's increasing share of the U.S. market, as measured by the HSP. Most of the SEA heroin is likely entering through the Northeast region of the United States, while most of the Mexican heroin enters through the western regions. If planning is currently predicated on the assumption that most heroin in the United States is from SEA, it is probable that most resources devoted to stemming the flow of heroin are concentrated in the Northeast. However, if, as the model suggests, more heroin is coming from Mexico, more

heroin might be entering through the western regions. Therefore, more enforcement resources should be allocated to those regions.

Finally, this framework may serve as a useful tool for better integration of strategic intelligence estimates between law enforcement agencies and the military, or at least for facilitating a dialogue. The military has a long history of gathering and using long-term, strategic intelligence and has a much greater technical collection and fusion capacity than does domestic law enforcement. There is a natural tension between the more short-term and reactive enforcement agencies and the strategically oriented military. The system description may help the two sides develop a common strategic focus and language of criminal methods and infrastructure.

5. Conclusions

The United States has committed substantial resources to stemming the flow of illegal drugs into the United States, yet considerable uncertainty surrounds the basic outlines of the heroin (and other drug) system. This situation is understandable, given that the production and trafficking of narcotics are usually conducted in secrecy. This also makes it extremely difficult to evaluate the accuracy of basic factors regarding the heroin trade. Nevertheless, if policymakers, law enforcement agencies, and analysts are to promulgate, execute, and evaluate effective responses to the drug problem, the basic outlines of the drug system need to be understood more fully.

The model described in this report has at least three distinct, but related, uses that can facilitate a more informed response to the heroin trade. First, it can be used to improve the estimation process. Many estimates are published in the public domain with little or no substantive explanation of how they are derived. This exacerbates the problem of evaluating the accuracy of many basic estimates on the heroin system. This model, however, can be used to evaluate these estimates by examining their perturbation on the system and asking whether these perturbations are sensible. This technique can be especially effective if the analyst has relatively high certainty about some estimates that can be used as "constraints" on the system. Second, the model can be used to perform sensitivity analysis. Since there is uncertainty about many of the estimates, knowing which have the greatest impact on the system can help guide the allocation of intelligence and analytic resources aimed at reducing uncertainty. Third, the model can be a tool for more effective planning and assessment. It can help planners think in terms of a strategic framework, by linking assumptions on production in Southeast Asia to heroin flows in the United States.

Appendix

A. U.S. Region Definitions

The U.S. regions below are used by drug control agencies in tracking the movement and concentration of drugs. Table A.1 shows the regional compositions.

Table A.1 Regional Definitions

NORTHEAST	SOUTH CENTRAL	NORTH CENTRAL
Connecticut	Alabama	Colorado
Delaware	Arkansas	Idaho
Maine	Louisiana	Illinois
Massachusetts	Mississippi	Indiana
Maryland	Tennessee	Iowa
New Hampshire		Kansas
New Jersey	SOUTHWEST	Kentucky
New York	Arizona	Michigan
Pennsylvania	New Mexico	Minnesota
Rhode Island	Oklahoma	Missouri
Vermont	Texas	Montana
		Nebraska
SOUTHEAST	WEST	North Dakota
District of Colombia	California	Ohio
Florida	Nevada	South Dakota
Georgia	Oregon	Utah
North Carolina	Washington	Wisconsin
South Carolina	J	Wyoming
Puerto Rico		, 0
Virgin Islands		
Virginia		
West Virginia		
TTOL THEMME		

B. For the User: More Detail About the Spreadsheet System

The Spreadsheets

A schematic of the spreadsheet organization is shown in Figure B.1, where the linkages are denoted by lines. Because the data are sparse, the database spreadsheets represented with shaded lines do not exist; they are nonetheless included in the figure for conceptual accuracy. The data contained in these spreadsheets come primarily from the International Narcotics Control Strategy Report (INCSR), the National Narcotics Intelligence Consumers Committee Report (NNICC), DEA reports, congressional hearings, and other publicly available sources. The production-related database contains data over several years, but the system spreadsheets model the quantities and flows of drug for one year at a

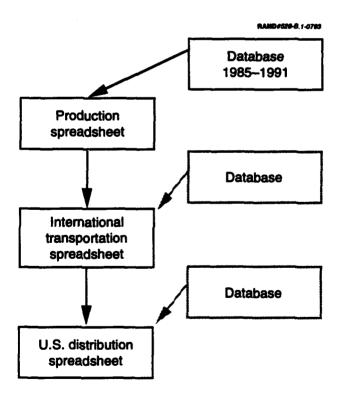


Figure B.1—Spreadsheet Schematic

time. After describing the spreadsheets in greater detail, this appendix provides some general guidelines for using the model.

Database Spreadsheet

The first spreadsheet is the database and is the starting point for the model; it provides the initial conditions for the production spreadsheet. The user can also substitute his or her own data. This spreadsheet, schematically displayed in Figure B.2, includes a glossary of terms, the database, a "criteria" range and a "data extract" range, which is linked to the next spreadsheet.¹

Each record in the database is a specific combination of country, year, source reference, and reference low or high value. Table B.1 shows a selection of observations. Column A contains the country, column B the year, and column C the source reference.² For each observation, over 25 data elements (fields) can be tracked. Table B.2 shows the list of data elements and their definitions reproduced from the glossary in the database spreadsheet.

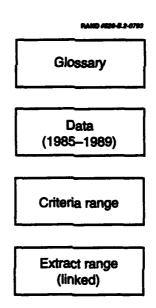


Figure B.2—Database Spreadsheet Outline

¹These are spreadsheet terms. The criteria range is where the user defines what data he or she wants to extract from the database; for instance, all observations for Mexico from 1985–1991. The extract range is where the subset of data defined in the criteria range is displayed.

²The source reference numbers are coded to specific reports identified on the spreadsheet. Sources that are used in a more limited way are included in the other spreadsheets as notes behind the relevant data cell(s).

Table B.1
Notional Observation Format

A	В	c
Country	Year	Reference
Burma	1991	[2] Low
Burma	1991	[2] High
Thailand	1991	[2] Low
Thailand	1991	[2] High
Laos	1991	[2] Low
Laos	1991	[2] High

NOTE: Bracketed figures [] refer to specific source, e.g., INCSR.

The last two areas in the database spreadsheet are devoted to defining and extracting data from the database for use either in the system spreadsheets or for summary statistics.³ These areas are partially reproduced in Table B.3. The criteria range is where the user enters the desired characteristics of observations to be extracted. In our example, we have requested observations for 1991 and the low value for reference 2 (which is the INCSR, March 1992). By using the Excel data extract command, observations that meet the criteria are then placed in the data extract range. It is the extract range that is linked to the **Production** spreadsheet. This is the form of the criteria request that should be used if the user wants the extracted data to be used by the system spreadsheets, although any combination of year and reference may be used. Otherwise, if the user wants to use the database exclusively, many creative combinations of criteria can be applied.

Production Spreadsheet

The first system spreadsheet is the production spreadsheet. This spreadsheet begins with the cultivation of the necessary raw material and works through each of the intermediate products, where applicable. It also tracks interregional transfers of intermediate product. The production spreadsheet concludes with the amount of heroin that is ready for export to various markets. Data are presented on

- hectares of opium cultivated
- productivity factors
- loss factors (including consumption, in-country seizures, and other losses)
- intermediate product transportation routes and quantities.

³A database can provide an analyst with summary statistics about the data. For instance, the DAVERAGE function can be used to find the average cultivation area for all the observations in the database.

Table B.2
Cultivation and Conversion Factors: Heroin

Glossary Variable Name	Units of Measure	Explanation
10230020 11000	000	
OPIUMYIELDMT	metric tons/hectare	Amount of raw opium (in mt) pe cultivated hectare
OPIUMYIELDKg	kg/hectare	Amount of raw opium (in kg) pe cultivated hectare
RO_2_MB	kg raw opium/1 kg morphine base	Raw opium to morphine base conversion factor
MB_2_HB	kg morphine base/ 1 kg heroin base	Morphine base to heroin base conversion factor
HB_2_Heroin	kg heroin base/ 1 kg heroin	Heroin base to heroin conversion factor
RO_2_Heroin	kg raw opium/ 1 kg heroin	Raw opium to heroin conversion factor
CULTIVAREA	hectares	Cultivation area
ERADAREA	hectares	Eradication area
NETCULTIVAREA	hectares	Net cultivation area (after eradication)
OPIUMHARVEST	metric tons	(Cultivation minus eradication times yield
OPIUMCONSUMD	metric tons	Opium consumed in country
OPIUMSEIZD	metric tons	Opium seized in country
OPIUMLOST	metric tons	Other opium losses in country
OPIUMEXPORTED	metric tons	Opium exported
NETOPIUM	metric tons	Opium harvest minus the three loss categories
GROSSMB	metric tons	NETOPIUM/RO_2_MB
MBCONSUMD	metric tons	Morphine base consumed in country
MBSEIZD	metric tons	Morphine base seized in countr
MBLOST	metric tons	Other morphine base losses in country
NETMB	metric tons	Gross morphine base minus the three loss categories
GROSSHB	metric tons	NETMB/MB_2_HB
HBCONSUMD	metric tons	Heroin base consumed in country
HBSEIZD	metric tons	Heroin base seized in country
HBLOST	metric tons	Other heroin base losses in country
NETHB	metric tons	Gross heroin base minus the three loss categories
GROSSHEROIN	metric tons	NETHB/HB_2_HEROIN
HEROINCONSUMD	metric tons	Heroin consumed in country
HEROINLOST	metric tons	Other heroin losses in country
HEROINXPORT	metric tons	Heroin available for export

Table B.3

Database Criteria and Extract Range

CRITERIA							
COUNTRY	YEAR	REFERENCE	OPIUMYIELDMT	REFERENCE OPIUMYIELDMT OPIUMYIELDKG	RO_2_MB	MB_2_HB HB_2_HEROIN	2_HEROIN
	1991	[2]LOW					
			XXXX				
		i					
EXTRACT RANGE							
COUNTRY	YEAR	REFERENCE	OPIUMYIELDMI	OPIUMYIELDMT OPIUMYIELDKG	RO_2_MB	MB_2_HB HB_2_HEROIN	2_HEROIN
BURMA	1991	[2]LOW	0.0147	14.7	10.7	+	1
THAILAND	1991	[2] LOW	0.0117	11.7	#DIV/0!	7	-
LAOS	1991	[2] LOW	0.0089	8.9	8.6	-	1
AFGHANISTAN	1991	[2] LOW	0.0332	33.2	#DIV/0!	н	-
PAKISTAN	1991	[2] LOW	0.0219	21.9	10.0	-	-4
IRAN	1991	[2] LOW	#DIV/0!	#DIV/0!	#DIV/0!		
MEXICO	1991	[2] LOW	0.0109	10.9	10.0	-	-
GUATEMALA	1991	[2] LOW	0.0150	15.0	#DIV/0!		1
LEBANON	1991	[2] LOW	0.0100	10.0	5.2	-	-

The general procedure followed in this spreadsheet is to calculate the gross intermediate product, subtract losses, transfer the intermediate product, then process it to the next stage (or intermediate product).⁴ Almost all data elements in this spreadsheet are linked to the previous Database spreadsheet. However, they can be easily overridden if alternative data are available.

Table B.4 is a representation of the spreadsheet for the initial calculation—harvested area. It begins with cultivated areas for the principal opium producers,⁵ subtracts losses due to eradication or other reasons (e.g., fields left fallow), and yields the harvested area. Factors for opium yields per hectare then appear, and the multiplication takes us to the second stage—opium. In this illustration of 1991 data, Burma cultivated an estimated 161,012 hectares of opium in 1991 and a small percentage, about one-half of 1 percent, was eradicated (1,012). On average, in 1991, one hectare yielded 15 kg (or 0.015 metric tons) of opium, so about 2,350 metric tons of opium were available for further processing. Looking to the next stage, we see that this is the amount with which Burma begins.

Table B.4

Production Spreadsheet: First Stage—Cultivation/Production

	CULTIVATED HECTARES BEFORE LOSSES	ERAD AREA	other loss	CULTIVATED HECTARES AFTER LOSSES	OPIUM YIELD FACTORS
					(Calculated)
BURMA	161,012	1,012	0	160,000	0.015
THAILAND	4,200	1,200	0	3,000	0.012
LAOS	29,625	0	0	29,625	0.009
AFGHANISTAN	17,190	0	0	17,190	0.033
PAKISTAN	8,645	440	0	8,205	0.022
IRAN	0	0	0	0	#DIV/0!
MEXICO	10,310	6,545	0	3,765	0.011
GUATEMALA	1,721	576	0	1,145	0.015
LEBANON	3,400	0	0	3,400	0.010
	l				
TOTAL	236,103	9,773	0	226,330	

⁴The implicit assumption is that the losses are of in-country produced goods.

⁵Note that Colombia is not yet included in the model. This is because opium cultivation in Colombia is a recent phenomenon. An analyst can remedy this, as a short-term solution, by combining, for example, Guatemala and Mexican estimates, and then adding Colombia's data to the positions previously occupied by Guatemala.

As can be seen in Table B.5, Burma has a calculated gross opium supply of 2,350 metric tons.⁶ At this point, losses from in-country consumption, seizures, or other (e.g., spoilage, inventory shrinkage) are subtracted from gross opium yield. The fourth column is provided to allow the user to subtract even more than specified in the various published accounts. An additional 900 metric tons of opium were subtracted from the Burmese production, because the INCSR estimate of 150 metric tons was deemed to be insufficient based on interviews with DEA personnel.⁷ The net opium yield either is transferred to other countries or remains in the country for further processing.

Figure B.3 illustrates the transfer and conversion of the intermediate product. In this case, the opium is transferred to other countries for processing.

Table B.5
Production Spreadsheet: Second Stage—Opium

(1)				M	inus		(2)
	Loss	Before es and sfers	Opium Consumed	Opium Seized	Opium Other Loss	Additional User Specified Losses	After
	User Deter- mined	Calcu-					
BURMA	#N/A	2350.0	150	1.2	278	900	1020.8
THAILAND	#N/A	35.0	29	0.6	5	0	0.4
LAOS	#N/A	265.0	0	0.2	0	120	144.8
AFGHANISTAN	#N/A	570.0	0	0.0	0	425	145.0
PAKISTAN	#N/A	180.0	0	0.0	0	120	60.0
IRAN	200	200.0	0	0.0	0	130	70.0
MEXICO	#N/A	41.0	0	0.1	0	0	40.9
GUATEMALA	#N/A	17.2	0	0.0	0	0	17.2
LEBANON	#N/A	34.0	0	0.0	0	0	34.0
	TOTAL	3,692	179	2	283	1,695	1,533

⁶Alternatively, the user can determine the amount of opium production and input that amount in the column listed as such. This was done for Iran because there are no published estimates of the cultivated hectares, only gross opium production (200 metric tons).

⁷A "note" is placed behind the Excel cell that explains the justification for the parameter estimate.

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Figure B.3-Transferring and Converting Intermediate Product

Regarding Burmese opium, 45 percent is shipped to Thailand, 25 percent to Laos, and 8 percent to Malaysia to be processed into morphine base. One can see how the opium is redistributed to countries other than those that produced the opium, with some shipped to India, Malaysia, Syria, and Turkey for further processing. After the opium has been redistributed, Burma now has 225 metric tons of opium instead of nearly 2,400 metric tons. These new totals are reflected under the large matrix labeled OPIUM AFTER LOSSES AND TRANSFERS. This opium is converted to morphine base using the country-specific conversion factors, and the same in-country consumption, seizures, other losses, and transfer, then conversion to the next product is continued. The model keeps a running total of the intermediate or final product's originating-country opium. For example, one can see that of the opium being held by Laos, 63.8 percent was grown in Burma and 36.2 in Laos. Ultimately, at the final stage, we can view the percentage distribution of opium source country for each country's supply of heroin. This is useful for at least two reasons.

First, it is useful for creating "pooled conversion factors" during the intermediate product stages. In effect, since the conversion factor is determined to a large extent by the location of opium cultivation, the model pools the sources of each processing country's opium and adjusts the conversion factor to reflect its proportion of the total. For example, Laos's conversion factor is 9.8, which is 9.8 kg of opium to produce 1 kg of morphine base, and Burma's is 10.7. However, when the opium is converted to morphine base, the model notes that 63.8 percent of Laos's opium was grown in Burma (.638 * 10.7 = 6.83) and 36.2 percent was grown in Laos (.362 * 9.8 = 3.55). It then pools the products of these calculations (6.83 + 3.55) to derive the "pooled conversion factor" used to convert Laos' opium to morphine base, which is 10.4.

The second useful purpose becomes apparent in the next spreadsheet, the international transportation spreadsheet, where an analyst might like to identify the regional source of the U.S. heroin supply. Without this tracking mechanism, it would be nearly impossible for the analyst to disentangle the various sources of heroin after it has been shipped, and shipped again, through the many transshipment matrices as it makes its way to the world's markets.

⁸These estimated percentages are based on publicly available sources that discuss the important role played by Thailand and Malaysia as processors of Burmese opium.

There are a total of three sets of matrices like the one pictured in Figure B.3. The first, as shown here, is the transfer and conversion of opium to morphine base. The second sequence has the morphine base being converted to heroin base, and the third has the heroin base transformed into usable heroin.

International Transportation

This spreadsheet begins with final product ready for export from the Production spreadsheet just described and estimates the amount that is successfully smuggled into the United States. Simply, as the schematic in Figure B.4 shows, it is a series of input matrices that systematically divides the drug volume from producer countries, to shipping countries, to markets, to U.S. regions, and finally to U.S. regions and transportation modes. This spreadsheet contains the following estimates:

- The amount transiting each smuggler country
- The amount exported to markets other than the United States
- The amount coming into the United States
- The amount, net of seizures, that makes it into the United States by region and transportation mode.

Table B.6 shows the amount of heroin ready for export to the world's markets, and Table B.7 shows its source distribution (as explained in the section on the

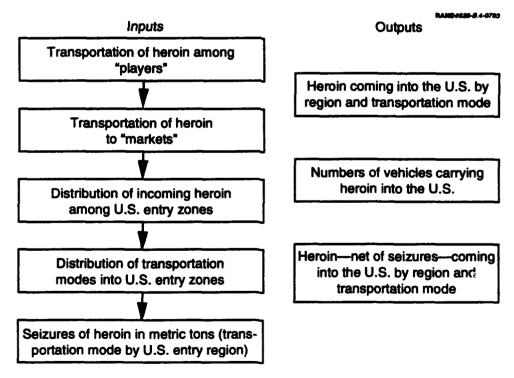


Figure B.4—International Transportation Spreadsheet: A Schematic Representation

Table B.6
Estimate of Heroin Ready for the World's Markets

	Heroin From "HEROPROD" (in metric tons) (1)	Inventory Storage (2)	Alternative Inputs (3)
Burma	10.5	0.0	#N/A
Thailand	4.8	0.0	#N/A
Laos	7.7	0.0	#N/A
Afghanistan	1.8	0.0	#N/A
Pakistan	0.0	0.0	#N/A
Iran	0.6	0.0	#N/A
Mexico	5.5	0.0	#N/A
Guatemala	0.2	0.0	#N/A
Lebanon	1.6	0.0	#N/A
India	0.0	0.0	#N/A
Malaysia	7.7	0.0	#N/A
Syria	4.9	0.0	#N/A
Turkey	4.3	0.0	#N/A
Total	49.5	0.0	#N/A

Production spreadsheet). An estimated 49.5 metric tons of heroin are ready for export to the world's markets.

There are four transshipment matrices, with the first one shown in Table B.8. The four matrices allow the user to transship several times, but only once is necessary for the model.

After the transshipments have occurred, the next matrix (Table 2 in the International Transportation spreadsheet) distributes the drug to the markets. Table B.9 is a representation of this matrix—a sample of shipping countries are listed in the left-hand column and the markets are identified across the top row. The United States and Canada are identified separately; all other markets are denoted by continent. We have included an additional "market"—storage—which can hold the product for distribution in a later year. ¹⁰ Below each shipping country listed in the left-hand column is a figure representing the metric tons of heroin ready for shipment to market. The user can enter the percentage of this amount that is distributed to each market, and the computer

 $^{^{10}}$ For simplicity, we have provided one storage point; conceptually, there could be storage at most stages of the production process.

Table B.7 Source Distribution (in percent)

	Burma	Thai.	Laos	Afgh.	Pak.	Iran	Mex.	Guat.	Leb.	
Burma	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	l	100.0
Thailand	6.66	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
Laos	63.8	0.0	36.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0
Afghanistan	0.0	0.0	0.0	86.9	13.1	0.0	0.0	0.0	0.0	100.0
Pakistan	0.0	ં.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iran	0.0	0.0	0.0	36.5	0.0	63.5	0.0	0.0	0.0	100.0
Mexico	0.0	0.0	0.0	0.0	0.0	0.0	73.1	26.9	0.0	100.0
Guatemala	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	100.0
Lebanon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0
India	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malaysia	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
Syria	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0
Turkey	0.0	0.0	0.0	27.0	0.0	73.0	0.0	0.0	0.0	100.0

Table B.8 Transshipment Matrix

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Table B.9
Shipping Heroin to the World's Markets

FROM:		S.E. Asia/	Europe/ Mid	To	Unknown	To Other	Amount	Alt. Amount
	Canada	Pacific	East	Storage	Dest.	Market	U.S.	to U.S.
MEXICO	0.0%	0.0%	0.0%	0.0%	0.0%	0%	100%	#N/A
5.7	0.0	0.0	0.0	0.0	0.0	0.0	5.7	#N/A
GUATEMALA	0.0%	0.0%	0.0%	0.0%	0.0%	0%	100%	#N/A
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	#N/A
TURKEY	9.0%	0.0%	100.0%	0.0%	0.0%	100%	90	#N/A
2.5	0.0	0.0	2.5	0.0	0.0	2.5	0.0	#N/A
NIGERIA	0.0%	0.0%	50.0%	0.0%	0.0%	50%	50%	#N/A
5.2	0.0	0.0	2.6	0.0	0.0	2.6	2.6	#N/A
	-	-	-	-	-	-	-	-
TOTALS	1.5	19.4	18.1	0.0	0.0	39.0	10.5	#N/A
		SEA/		-		Sub-		Alt. to
	Canada	Pacific	EUR/ME	Storage	Unknown	total	v.s.	U.S.
_	3.0%	39.3%	36.6%	0.0%	0.0%		21.2%	

will calculate the metric tonnage directly below the input value. For example, according to our calculations for 1991, Mexico had 5.7 metric tons of heroin to smuggle, of which 100 percent was shipped to United States. On the other hand, Nigeria's heroin is distributed equally between the two markets of Europe/Mid-East and the United States. The source or rationale for the 100 percent estimate is included in a note "behind" the cell, and, in this example, is an estimate based on the Drug Enforcement Agency (DEA) smuggling routes map (1989) and the INCSR (1992) and other miscellaneous information. Alternatively, the user can simply input the estimated percentage headed for the U.S. market and ignore the other markets. In either case, this matrix estimates the volume of drug being sent to the United States. The next step is to estimate how much is being smuggled into each region of the United States.

In Table B.10, the user must provide an estimate of the total amount of heroin seized in foreign locations that was destined for the U.S. market. In this example,

¹¹The source distribution table indicates that of Mexico's 5.7 metric tons of heroin, 70.3 originated in Mexico and 29.7 in Guatemala.

¹²Nigeria's heroin is 78.1 percent Burmese, 10 percent Laotian, 10.3 percent Afghan, 1.5 Pakistani, and only 0.1 percent Thai.

¹³The existence of a note behind a cell is indicated by a small square (arrow on the Macintosh) in the upper right-hand corner of the cell.

Table B.10 Foreign Seizures

10.50	Estimated metric tons headed for the U.S. market before
	foreign seizures.
0.845	Estimated metric tons destined for the U.S. but seized in
	foreign locations.
8.05%	Of the total that is destined for U.S. but is seized in

foreign locations.

9.66 Estimated metric tons headed for the U.S. market after foreign seizures.

using illustrative data, about 854 kg (or 0.845 metric tons) seized in foreign locations (normally foreign ports) were deemed to be destined for the United States. Since it is not known where this heroin originated (at least not to RAND), an equal proportion is subtracted from each country's total to remove this amount from the system.

The next input matrix is patterned very similarly to the matrix for distributing the heroin to the world's markets, except in this case the heroin is distributed to the six U.S. regions. The smuggling countries are shown in the left-hand column with the amount destined for the U.S. market, and the regions of the United States are shown across the top row (these regions are defined in Appendix A). The user has the option to enter the percentage that is smuggled from each shipping country to each region of the United States. The routes identified in this spreadsheet were approximated from a DEA map of drug trafficking routes. The absence of an entry indicates that there is no route between the shipping country and the U.S. region. 14

The next input matrix is again patterned similarly to the previous two matrices (see Table B.11). It distributes the drug flow into each U.S. region among a number of transportation modes:

- Commercial air
- Commercial sea
- Commercial land
- Private air
- Private sea
- Private land.

¹⁴Drug Trafficking Routes, DEA Map, 1989.

Table B.11

Heroin Entering U.S. Regions by Transportation Mode

	North- Central	North- east	South- east	South- Central	South- west	West
Commercial air	100%	100%	100%	50%	39%	27%
Private air	80	0%	0%	0%	0%	0%
Commercial land	80	0%	XXX	XXX	0%	0%
Private land	0%	0%	XXX	XXX	61%	18
Commercial sea	0%	0%	0%	50%	0%	72%
Private sea	90	0%	08	0%	0%	0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0

Commercial air includes passengers carrying illicit drugs, as well as packaged drugs contained in cargo. Commercial land includes tractor trailers, while private land includes private and recreational vehicles, as well as persons carrying packages. The others are self-explanatory. The distribution of drug traffic into these transportation modes can be based on seizure or other relevant data. For convenience, illustrative default distributions are provided. The distributions are specific to each entry region; that is, every route feeding the Southeast United States will have the same distribution based on the seizures in that region. (Default values can be easily overridden.)

The final input matrix in the International Transportation spreadsheet is for estimates of seizures, roughly limited to those at U.S. borders (see Table B.12).

Within the international transportation spreadsheet, and several columns to the right of these input matrices, are tables of results. The first table shows the

Table B.12

Heroin Seizures by Region and Transportation Mode

	North-	North-	South-	South-	South		Total
	Central	east	east	Central	-west	West	by Mode
Commercial air	0.201	1.129	0.016	0.000	0.016	0.238	1.5990
Private air	0.000	0.000	0.000	0.000	0.000	0.000	0.0000
Commercial land	0.000	0.000			0.000	0.000	0.0000
Private land	0.000	0.000			0.024	0.008	0.0324
Commercial sea	0.000	0.000	0.000	0.000	0.000	0.628	0.6280
Private sea	0.000	0.000	0.000	0.000	0.000	0.000	0.0000
Total	0.201	1.129	0.016	0.000	0.040	0.874	2.259
By region	8.9%	50.0%	0.7%	0.0%	1.8%	38.7%	100%

amount of drug smuggled over the various routes to the United States. Table B.13 shows a section of this table. Each entry in the table represents the estimate of metric tonnage of heroin that traveled from the shipping countries listed in the left-hand column, to the U.S. entry region listed along the top row, sorted by transportation mode. For example, an estimated 1.1 metric tons traveled from Mexico to the West region of the United States by commercial air in 1991.

The same format is repeated for the other transportation modes, and this information, coupled with estimated data on average load sizes, can be used to estimate the number of land, sea, and air vehicles carrying the heroin into the United States. Finally, various summary statistics are offered, and Table B.14 shows some of them.

The analyst can view the consequences and implications of his or her parameters and estimates up to this point in the model. For example, 45.9 percent of all heroin is entering through the West region, followed by 20.3 percent in the Northeast. Planners should ask themselves if this conforms to current planning and assumptions. Also, regarding the issue of totals by source region, does the

Table B.13

Output: Volume of Heroin by Route and Transportation Mode

Commercial A	ir North- Central	North- East	South- East	South- Central	South- West	West	Totals
Burma	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thailand	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Laos	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Afghanistan	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pakistan	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Iran	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mexico	0.0	0.0	0.0	0.0	0.5	1.1	1.6
Guatemala	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lebanon	0.0	0.0	0.0	0.0	0.0	0.0	0.0
India	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malaysia	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Syria	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Turkey	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hong Kong	0.2	0.2	0.0	0.0	0.0	0.1	0.5
Nepal	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nigeria	0.7	1.2	0.2	0.1	0.0	0.0	2.3
Philippines	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Singapore	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Netherlands	0.2	0.5	0.2	0.0	0.0	0.0	0.9

Table B.14
Summary Statistics for Incoming Heroin to the United States

	NC	NE	SE	SC	SW	West
TOTALS	1.2	2.0	0.5	0.3	1.3	4.4
	11.9%	20.3%	4.7%	3.6%	13.5%	45.91
TOTALS BY	TRANSPOR	T MODE:		SEA	SWA	MEX
AIR:	5.5	56.57%		85.4%	95.0%	30.39
commercial	5.5	56.57%		85.4%	95.0%	30.3
private	0.0	0.00%		0.0%	0.0%	0.01
LAND:	0.8	8.63%		0.1%	0.0%	15.9
commercial	0.0	0.00%		0.0%	0.0%	0.0
private	0.8	8.63%		0.1%	0.0%	15.9%
SEA:	3.4	34.80%		14.4%	5.0%	53.9
commercial	3.4	34.80%		14.48	5.0%	53.94
private	0.0	0.00%		0.0%	0.0%	0.0
				3.5	1.0	5.2
						
TOTALS BY	EXPORT C	OUNTRY:		TOTALS BY	SOURCE C	OUNTRY:
Burma	0.0	0.0%	Bu	ırma	32.3%	3.1
Thailand	0.0	0.0%	Tì	nailand	0.0%	0.0
Laos	0.0	0.0%	La	os	3.8%	0.4
Afghanistan	0.0	0.0%	Af	ghanistan	4.7%	0.5
Pakistan	0.1	1.0%	Pa	akistan	0.6%	0.1
Iran	0.0	0.0%	Iı	ran	1.7%	0.2
Mexico	5.2	54.0%	Me	exico	38.0%	3.7
Guatemala	0.0	0.0%	Gu	atemala	16.0%	1.5
Lebanon	0.0	0.0%	Le	ebanon	2.9%	0.3
India	0.0	0.0%	TC	TAL	100.0%	9.7
Malaysia	0.0	0.0%				
Syria	0.0	0.0%		TOTALS B	Y SOURCE I	REGION
Turkey	0.0	0.0%	SE	EA	36.1%	3.5
Hong Kong	0.9	8.8%	SW	I A	9.8%	1.0
Nepal	0.0	0.0%	ME	EX	54.0%	5.2
Nigeria	2.4	24.9%	TC	TAL	100%	9.7
Philippines	0.1	1.0%				
Singapore	0.0	0.0%				
Netherlands	1.0	10.3%				
TOTAL	9.7	100%				

percentage distribution between SEA, SWA, and MEX conform to the widely held belief that SEA is the dominant supplier of heroin to the United States?

U.S. Distribution

The final system spreadsheet (Table B.15) tracks the domestic distribution of heroin. It begins with the amount successfully smuggled into each of the U.S. entry regions. (Again, while these values are linked to the previous spreadsheet, they can be overridden.) A column is available to add domestic production to the amount imported. While this is not necessarily relevant for heroin, it is an important contribution to the estimate of marijuana supply, and we have tried to keep the system descriptions for different drugs as consistent as possible. In the context of heroin, this column could be used for another estimate of storage. This table generates an estimate of the total amount of heroin available for domestic distribution.

The remainder of this spreadsheet distributes the drug throughout the United States and calculates the numbers of individuals in each of the drug-market hierarchy levels, based on estimates of the supply, purity levels, and annual usage. The final table compares the estimated user prevalence with the National Institute of Drug Abuse (NIDA) National Household Survey estimate. There is even less data available for this part of the system description than for the production and international transportation sections, so almost all the numbers shown here are meant to be illustrative.

Table B.15
Incoming Heroin by Region

	Net of POE Seizures	Domestic Production	TOTAL	Alternate TOTAL
North Central	0.95	0.00	0.95	#N/A
Northeast	0.83	0.00	0.83	#N/A
Southeast	0.44	0.00	0.44	#N/A
South Central	0.35	0.00	0.35	#N/A
Southwest	1.26	0.00	1.26	#N/A
West	3.56	0.00	3.56	#N/A_
Total	7.40	0.00	7.40	#N/A

¹⁵National Household Survey on Drug Abuse: Population Estimates 1988, U.S. Department of Health and Human Services, National Institute on Drug Abuse, 1989.

Figure B.5 is a schematic of this spreadsheet. Once we have the estimate of the amount of drug entering the various U.S. regions, we provide the capability to estimate interregional transfers to get an estimate of the gross amount ready for sales.

The procedure here mirrors the procedure in the International Transportation spreadsheet: The user enters the estimate of the percentage of drug available that is shipped from the entry regions to the demand regions and enters estimates of the losses due either to domestic enforcement or inventory, and other losses. The user then has the option to allocate the regional quantities to cities within the region. The cities included are those identified as high-intensity trafficking areas by the National Drug Control Strategy Report, January 1990, augmented by those classified by the FBI as Level I or II cities for drug trafficking activities. The next two matrices contain inputs for the final table, which in turn calculates the numbers of individuals involved in the trade at each level in the market. These calculations are based on estimates of how much heroin is handled or consumed. The regions and cities appear in the left-hand column, and the trade hierarchy appears across the top. Each entry represents the numbers of individuals involved in the trade for the given year, based on the drug supply. The final

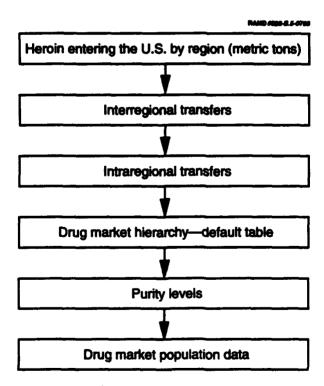


Figure B.5—U.S. Distribution Spreadsheet: A Schematic Representation

columns compare the drug-user prevalence (based on supply estimates) to a demand-based estimate of drug use to determine whether the two estimates are at all consistent. This final table is reproduced in Table B.16; as one can see, there are an estimated 192,000 users in the Northeast region, which is more or less consistent with most estimates concerning New York City (usually estimates are

Table B.16
Drug Market Population Data

				National	
	Estimated			Househo]	.d
	Users		Calculated	Survey	
	(in 000s)	(in 000s)	Prevalence	Prevalen	ceRatio
North Central					
Chicago (II)	0	0	NA	0.3%	NA
Detroit (II)	0	0	NA	0.3%	NA
All Other	159	58,031	0.3%	0.3%	0.93
North East					
Boston (II)	0	0	NA	0.7%	NA
Newark (II)	0	0	NA	0.7%	NA
New York (I)	0	0	NA	0.7%	NA
All Other	192	47,152	0.4%	0.7%	0.62
South East					
Atlanta	0	0	NA	0.2%	NA
Miami (I)	0	0	NA	0.2%	NA
All Other	21	30,996	0.1%	0.2%	0.34
South Central					
New Orleans	0	0	NA	0.2%	NA
All Other	50	14,860	0.3%	0.2%	1.67
South West					
El Paso (~I)	0	0	NA	0.2%	NA
Houston (I)	0	0	NA	0.2%	NA
All Other	108	19,900	0.5%	0.2%	2.46
West					
Los Angeles (I)	0	0	NA	0.3%	NA
San Diego (II)	0	0	NA	0.3%	NA
San Francisco (II)	0	0	NA	0.3%	NA
Seattle	0	0	NA	0.3%	NA
All Other	156	30,193	0.5%	0.3%	1.73
U.S. Total	686	201,131	0.3%	0.3%	

around 200,000), and an estimated 686,000 nationwide, which is also consistent with most estimates (usually estimates are around 750,000). 16

Summary Spreadsheet

There is one final spreadsheet, the Summary Spreadsheet. This spreadsheet does not require any data input by the user, and the only new information is the percentage distribution to the world markets. This is obtained by combining information on consumption within the producing countries with heroin shipments to the world's markets. In short, for the sake of convenience, this spreadsheet pulls together selected information from the other spreadsheets (see Figure B.6).

	Year	1991	
Н	eroin Ready For Export to the World Market	49.5	metric tons
Pe	rcentage Distribution to the World Markets		
	Canada	1.0%	
	SEA/Pacific	79.8%	
	Europe/Middle East	12.1%	
	Storage	0.0%	
	Unknown/Elsewhere	0.1%	
	United States	7.0%	
A	mount of Heroin Entering the United States	7.4	metric tons
So	urce Percentage Distribution of U.S. Heroin		
	SEA	36.1%	
	SWA	9.8%	
	MEX	54.0%	
Estir	nated Number of Users in the United States	686,326	

Figure B.6—The Summary Spreadsheet

¹⁶One should not interpret this as our definitive estimate of the number of heroin users in the United States. Rather, it should be interpreted as the number of users there must be if one accepts all previous parameter estimates in the model.

C. Spreadsheet Guidelines

The system description consists of four speadsheets:

- 1. HERODATA for heroin database
- 2. HEROPROD for processing and movement
- 3. HEROTRAN for international transportation
- 4. HEROUSA for U.S. distribution

The graphs associated with the worksheets are saved in separate files known as chart files.

Each spreadsheet has cells that are linked to data in the previous worksheet, so all the spreadsheets must be open. The chart files should generally be open as well. Any spreadsheets not of immediate interest can be hidden with the Window Hide command. Once the worksheets are all open, they can be saved with the File Save Workspace command. A workspace file contains a list of all the documents open at the time the Save Workspace command is chosen. So the next time one uses the model, the files can be opened all at once just by clicking on the workspace file.

A spreadsheet that has cells linked to data in another worksheet is "dependent" on that other worksheet. For instance, HEROPROD is dependent on HERODATA, HEROTRAN is dependent on HEROPROD, and so on. As long as all the dependent worksheets are open, if one saves a worksheet under a different name, the linked cell references in the dependent worksheet(s) will also change. If a chart file is open (and not hidden), any changes made in the data it is linked to will be immediately reflected in the graph.

Linked cells use absolute addresses (not relative addresses for the cells they link to). So, let us say one expanded the database in HERODATA, and the data extract range now starts at row 230 rather than row 226. One will get incorrect (if any) data in the linked dependent cells in HEROPROD unless one manually changes the address those cells link to (see the Excel manual). One will also need to redefine the database range in HERODATA using the Data Set Database command.

It is good practice to make a working copy of the original "master" files and store the master files in a safe place—perhaps a separate directory (PC) or folder (Mac). It is also good practice to click on the *Read Only* option in the Open Document dialog box. When this box is checked, the program allows one to view and edit the file, but requires one to save it under another name so one cannot overwrite the file one started with. This feature is especially helpful if one is doing, say, sensitivity analyses and wants to save several versions with different data estimates.

Nomenclature

Blue cells are meant to alert the user that they are linked to other worksheets. Of course, the user may override and enter other data, but to restore these links, he or she will have to use the "master" version (or a knowledgeable user can restore them manually). Red cells indicate that a user should enter his or her own data.

Other cells with a little red square (IBM) or arrow (Apple) in the upper right-hand comer have a note "behind" the cell explaining something about the data in the cell. If there is a column of like numbers, the note may reference the entire column (and may appear behind only the first cell). This note can be viewed by using the command Formula Note or by double-clicking on the cell. The dialog box will also show a list of other notes in the spreadsheet that can be viewed by clicking on any entry in the list. The Excel manual describes how to view or print all the notes on a spreadsheet.

Some Features of Using the Database in HERODATA

Users who are unfamiliar with using a spreadsheet database are strongly encouraged to read the Excel manual chapter on analyzing and reporting database information.

The defined criteria range in the master spreadsheet has two rows under the field names. Excel treats criteria entered on the same row as a logical AND, while criteria entered on different rows are treated as a logical OR. In the example in the main text, "1989" is entered under the field name "YEAR," and "[2]LOW" is entered in the same row under the field named "REFERENCE." In extracting records, the program interprets this to mean, "pick those records that have a year of 1989 and a reference of [2]LOW." If no criterion is entered under a field name, the program interprets it to mean, "pick any (all) criteria for that field." Thus, if an entire row in the criteria range is left completely blank, the program will extract all records in the database. It is good practice to put stoppers in the form of "XXXX" or the like under a field name in each row in the criteria range to avoid inadvertently extracting all the data records.

In the master spreadsheet, the extract range is at the bottom of the spreadsheet and is defined as the row of field names. This is done to avoid guessing at how much space might be needed to extract records. However, each time one uses the Data Extract command, all previous data in the extract range are cleared. If one wants to save these data for some reason, one should copy them to another area of the worksheet or to another worksheet. A database can provide an analyst with summary statistics about the data. For instance, the DAVERAGE function can be used to find the average cultivation area. See Database Functions in the Excel manual.

Cell Locations

The figures on the following pages depict the various sections of the four spreadsheets. The text across from each figure describes that section of the spreadsheet.

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31	AND HANS		Colonidated	CONSUMED	SEIZED	OTHERLOSS			LOSSES		
_	BURMA	#N/A	Calculated 2350.0	150		278	Losses	 	1020.8		
_	THAILAND	PNA	35.0	150 29	1.2 0.6	5	900		1020.8		
_	LAOS	MNA	265.0	0	0.8	0		 	144.8		
_	AFGHANISTAN	#NVA	570.0	- 0	0.0	0			145.0		
_	PAKISTAN	#N/A	180.0	0	0.0			 -	60.0		
_	IRAN	200	200.0	0	0.0		130		70.0		
_	MEXICO	#N/A	41.0	0	0.1	0	0		40.9		
_	GUATEMALA	MNA	17.2	- 0	0.0	0	0		17.2		
41		MVA	34.0	0	0.0				34.0		
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Figure C.1—The Cultivation and Production of Opium (Cells A1 to K47)

Figure C.1 shows the first tables in the heroin production spreadsheet, HEROPROD.XLS. Virtually all of the data shown in this figure are linked to the data spreadsheet, HERODATA.XLS. The user can, of course, override any of these values. The user may also input his or her own data, however, in the cell range B33 to B41 (which overrides the calculated figure in the next column) and in the cell range G33 to G41. One can see that Mexico's cultivated hectares before losses value (10,310) is shown in cell C17, eradication area (6,545) in cell E17, and other losses (0) in cell F17. The estimated hectares after losses value (3,765) is shown in G17. The estimated opium yield factor, or the metric tons of opium produced from one hectare (0.0109), is displayed in cell J17. Since Mexico has an estimated 3,765 hectares and a leaf yield factor of 0.0109, the resulting estimated production of opium is 41 metric tons, which is illustrated in cell C39. (The user can input an alternative estimate in B39.) Mexican consumption (0), seizures (0.1), other losses (0), and additional losses are presented in cells D39, E39, F39, and G39, respectively. The resulting estimate of Mexican opium production ready for conversion to morphine base (40.9) is shown in cell 139.

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Figure C.2—Transferring and Converting Intermediate Product (Cells A46 to W93)

Figure C.2 shows the next section of the heroin production spreadsheet, HEROPROD.XLS. The user may decide whether to ship opium from one country to another (it could be shipped to another country for consumption, storage, or further processing). The percentage to be shipped should be entered in the cell range D53 to P69. For example, Burma is shipping 45 percent of its opium to Thailand, as reflected in cell E53. As a guide for the amount to ship, the numbers in columns B53 to C69 are prelinked from the data spreadsheet. Once the transshipments have occurred, the amount of opium after losses and transfers is shown in cells D77 to D89. The next step entails converting the opium to morphine base, and the conversion factors are found in cells G77 to H89. In some cases, these conversion factors can be calculated, but in others, the user must supply them. Finally, the source distribution matrix in cells K75 to U89 indicates the source of the opium for each country's supply. § r instance, 76 percent of Mexico's 54 metric tons was grown in Mexico, and 24 percent was grown in Guatemala. The pooled conversion factor takes these percentages into account when calculating the value of the opium to morphine base conversion factor.

¹This is because insufficient data are available in the INCSR and NNICC documents to derive the conversion factors. Consequently, those data must come from another source, although the model currently has estimated values for these factors.

Γ-	A	8	С	D	E	F	G	н		J
24	******									*****
95										
96	THIRD STAGE -	MORPHI	WE BASE (No.	1 Heroin)						
97	(In Metric Tons)									
98										
99	(1)								(2)	
100	MORPHINE BAS	E BEFOR	E LOSSES			MINUS			MORPHINE B	ASE AFTER
101	AND TRANSFER	RS		CONSUMED	SEIZED	OTHERLOSS	User Specified		LOSSES	
102							Losses			
103	BURMA		21.0	0	0	0	0		21.0	
104	THAILAND		43.1	0	0	0	0		43.1	
105	LAOS		38.6	0	0	0	0		38.6	
106	AFGHANISTAN		7.2	0	0	0	0		7.2	
107	PAKISTAN		9.6	0	0	0	0		9.6	
108	IRAN		9.9	0	0	0	0		9.9	
109	MEXICO		5.4	0	0	0	0		5.4	
110	GUATEMALA		0.4	0	0	0	0		0.4	
111	LEBANON		3.3	0	0	0			3.3	
112	INDIA		0.0	0	0	0	0		0.0	
113	MALAYSIA		7.7	0	0	0	0		7.7	
114	SYRIA		3.3	0	0	0	0		3.3	
115	TURKEY		0.7	0	0	0	0		0.7	
116		<u> </u>							l	
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Figure C.3—Producing Morphine Base (Cells A94 to J120)

Figure C.3 shows the next section of the heroin production spreadsheet, HEROPROD.XLS. The user can input data on the amount of morphine base that is consumed, seized, or lost in the range of cells D103 to G115. Mexico's value is 5.4 (cell C109). This is derived by taking its estimated amount of opium, which is 54 metric tons (cell D83), and dividing it by its pooled conversion factor, which is 10 (cell W83). Since no morphine base is subtracted, Mexico emerges with 5.4 metric tons (cell I109).

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Figure C.4—Transferring Morphine Base and its Conversion to Heroin Base (Cells A121 to W172)

Figure C.4 shows the next section of the heroin production spreadsheet, HEROPROD.XLS. The user may decide whether to ship morphine base from one country to another (it could be shipped to another country for consumption, shortage, or further processing). The percentage to be shipped should be entered in the cell range C126 to O150. For example, Burma is shipping 20 percent of its morphine base to Thailand, as reflected in cell D126. Once the transshipments have occurred, the amount of morphine base after losses and transfers is shown in cells D157 to D169. The next step entails converting the morphine base to heroin base, and the conversion factors are found in cells G157 to H169. In some cases, these conversion factors can be calculated, but in others, the user must supply them. Finally, the source distribution matrix in cells K155 to U169 indicates the source of the morphine base for each country's supply. For instance, 73.1 percent of Mexico's 5.6 metric tons was grown in Mexico and 26.9 percent was grown in Guatemala. The pooled conversion factor takes these percentages into account when calculating the value of the opium to morphine base conversion factor.

	A	В	С	D	E	F	G	H		J
173	******	*****	******	******		******			*******	
174										
175	FOURTH STAGE	E HERO	M BASE (No.	2 Heroln)						
176	(in Metric Tons)									
177	(1)		l						(2)	
178	BASE BEFOR	E LOSSE	S			MINUS-	l L		BASE AFTER	
179	AND TRANS	FERS		CONSUMED	SEIZED	OTHERLOSS	User Specified		LOSSES	
180							Losses			
181	BURMA		16.8	0	0	0	0		16.8	
182	THAILAND		47.3	0	0	0	0		47.3	
183	LAOS		38.6	0	0	0	0		38.6	
184	AFGHANISTAN		9.2	0	0	0	0		9.2	
185	PAKISTAN		7.7	0	0	0			7.7	
186	IRAN		7.9	0	0	0	0		7.9	
187	MEXICO		5.6	0	0	0	0		5.6	
188	GUATEMALA		0.2	0	0	0	0		0.2	
180	LEBANON		1.6	0	0	0	0		1.6	
190	INDIA		0.0	0	0	0	0		0.0	
191	MALAYSIA		7.7	0	. 0	. 0	0		7.7	
192	SYRIA		4.9	0	0	0	0		4.9	
193	TURKEY		2.7	0	0	0	0		2.7	
194								<u> </u>		
195								<u> </u>		
196		TOTAL	150.2					TOTAL	150.2	
197									l	L

Figure C.5—Producing Heroin Base (Cells A173 to J197)

Figure C.5 shows the next section of the heroin production spreadsheet, HEROPROD.XLS. The user can input data on the amount of heroin base that is consumed, seized, or lost in the range of cells D181 to G193. Mexico's value is 5.6 (cell C187). This is derived by taking its estimated amount of morphine base, which is 5.6 metric tons (cell D163), and dividing it by its pooled conversion factor, which is 1 (cell W163). Since no heroin base is subtracted, Mexico emerges with 5.6 metric tons (cell I187).

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Figure C.6-Transferring Heroin Base and Converting It to Heroin (Cells A198 to W250)

Figure C.6 shows the next section of the heroin production spreadsheet, HEROPROD.XLS. The user must decide whether to ship heroin base from one country to another (it could be shipped to another country for consumption, storage, or further processing). The percentage to be shipped should be entered in the cell range C204 to O228. For example, Burma is shipping 10 percent of its morphine base to Thailand, as reflected in cell D204. Once the transshipments have occurred, the amount of morphine base after losses and transfers is shown in cells D234 to D246. The next step entails converting the heroin base to heroin, and the conversion factors are found in cells G234 to H246. In some cases, these conversion factors can be calculated, but in others, the user must supply them. Finally, the source distribution matrix in cells K232 to U246 indicates the source of the heroin base for each country's supply. The pooled conversion factor takes these percentages into account when calculating the value of the heroin base to heroin conversion factor.

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252										
23	FWAL STAGE -	HEROIN	(No. 3 & No. 4	Heroin)						
254	(in Metric Tone)									
256	(1)								(2)	
256	HEROIN BEFO	ORE LOSS	SES		N	INUS-			HEROIN REAL)Y
257				CONSUMED	SEIZED	OTHERLOSS	User Specified		FOR EXPORT	
258							Losses			
	BURMA		15.2	4.5	0.1	0.0	0.0		10.5	
200	THAILAND		25.3	4.5	1.7	0.0	14.3		4.8	
	LAOS		7.7	0.0	0.0	0.0	0.0		7.7	
262	AFGHANISTAN		1.8	0.0	0.0	0.0	0.0		1.8	
263	PAKISTAN	l	69.6	50.0	6.0	0.0	13.6		0.0	
264	IRAN		6.4	0.0	0.0	0.0	5.7		0.6	
285	MEXICO		5.6	0.0	0.1	0.0	0.0		5.5	
206	GUATEMALA		0.2	0.0	0.0	0.0	0.0		0.2	
267	LEBANON		1.6	0.0	0.0	0.0	0.0		1.6	
266	INDIA		0.0	0	0	0	0.0		0.0	
200	MALAYSIA		7.7	0	0	0	0.0		7.7	
270	SYRIA		4.9	0	0	0	0.0		4.9	
271	TURKEY		4.3	0	0	0	0.0		4.3	
272									l	
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274		TOTAL	150.2	59.0	8.0	0.0	33.6	TOTAL	49.6	
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277			•				Ī		,	

Figure C.7—Producing Heroin (Cells A251 to J277)

Figure C.7 shows the next section of the heroin production spreadsheet, HEROPROD.XLS. The user can input data on the amount of heroin that is consumed, seized, or lost in the range of cells D259 to G271. Burma's value is 15.2 (cell C259). This is derived by taking its estimated amount of heroin base, which is 15.2 metric tons (cell D234), and dividing it by its pooled conversion factor, which is 1 (cell W234). An estimated 4.5 metric tons are consumed (cell D259) and 0.1 (E259) is seized. Consequently, Burma emerges with 10.5 metric tons of heroin (cell I259).

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11	LAOS		7.7		0.0		#N/A		PLUS COL.(2) DAT	A	NPUT BY U	SER		j	i 2		
12	AFGHANISTAN	Ì	1.8		0.0	1	#N/A		UNLESS AN'	Y ALT	ER	NATIVE DAT	TA IS	ENTERED	IN C	OL. (3	3).	
13	PAKISTAN	i	0.0	Ĺ	0.0		#N/A	Ĺ	COL (2) INP	UTSS	К	OULD BE ST	ORA	GE FROM	PRIC	R YE	AR(S).	
14	IRAN	-	0.6		0.0		#N/A				1		!!		<u> </u>	<u> </u>		Ш
15	MEXICO	_	5.5	L	0.0		#N/A			į	1		1		· ·	<u>.</u>		╧
16	GUATEMALA	į	0.2	!	0.0	1	#N/A									<u>. </u>		
17	LEBANON		1.6		0.0		#N/A	ن.			+							
	INDIA		0.0	-	0.0	_	#N/A				_							
19	MALAYSIA		7.7	<u>'</u>	0.0	: ;	#N/A				:					:		
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Figure C.8—International Transportation of Heroin (Cells A1 to P24)

Figure C.8 shows the first section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user decides whether to add more heroin into the system. If so, these data would be added in the range of cells E9 to E21 for "storage" or G9 to G21 for alternative inputs. The source distribution matrix is located in the range of cells AV7 to BF21. The source distribution table indicates where each country's heroin supply was grown.

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Figure C.9—The First International Transportation Matrix (Cells A25 to AS74)

Figure C.9 shows the next section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user may decide whether to ship heroin from one country to another. Burma's estimated heroin production ready for export (10.5) is presented in cell C9. This value is then carried down to cell A32. Burma is shipping 45 percent of its heroin to Thailand, as indicated in cell E31. Burma is also shipping 10 percent to Laos (cell G31), 15 percent to India (U31), 10 percent to Malaysia (W31), 10 percent to Hong Kong (AC31), and 10 percent to Singapore (AK31). After the user inputs the relevant percentages, formulas will automatically calculate the appropriate amount of heroin that is shipped to each country. (Note: The Source Distribution Table for this matrix is in the range AV52 to BF71.)

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Figure C.10—The Second International Transportation Matrix (Cells A75 to AS142)

Figure C.10 shows the next section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user may decide whether to ship heroin from one country to another. This matrix functions exactly like the matrix in Figure C.9. (Note: The Source Distribution Table for this matrix is in the range AV119 to BF138.)

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Figure C.11—The Third International Transportation Matrix (Cells A143 to AS209)

Figure C.11 shows the next section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user may decide whether to ship heroin from one country to another. This matrix functions exactly like the matrix in Figure C.9. (Note: The Source Distribution Table for this matrix is in the range AV187 to BF206.)

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Figure C.12-The Fourth International Transportation Matrix (Cells A210 to AS275)

Figure C.12 shows the next section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user may decide whether to ship heroin from one country to another. This matrix functions exactly like the matrix in Figure C.9. (Note: The Source Distribution Table for this matrix is in the range AV254 to BF273.)

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Figure C.13—Transportation of Heroin to "Markets" and Foreign Seizures (Cells A276 to R350)

Figure C.13 shows the next section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user may decide to which markets to send a country's heroin. Alternately, the user may ignore the other markets and input only the amount destined for the United States in column Q. Mexico's estimated heroin production ready for shipment to the world's markets (5.7) is presented in cell A301. In the first method, this heroin can be allocated to the world's markets by placing a percentage in cells C300 for Canada, E300 for Southeast Asia and the Pacific, G300 for Europe and the Middle East, I300 for storage, K300 for an unknown destination, and O300 for the United States. One can see, for example, the current estimate that 100 percent of Mexico's heroin is shipped to the United States, as indicated in cell O300. The total amount of heroin shipped to the United States (10.5) by all countries is presented in cell O339, which represents 21.2 percent of all heroin shipped to market (cell O341). The estimate of 10.5 metric tons is carried down to cell A346. The user may then provide an estimate of how much heroin destined for the United States is seized in foreign locations (0.845), as shown in cell A347. This amount is subtracted from the system and the resulting net amount remaining (9.66) is provided in cell A349.

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Figure C.14—Distribution of Incoming Heroin Among U.S. Entry Regions (Cells A351 to R418)

Figure C.14 shows the next section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user may decide to which of the six U.S. entry regions to send a country's heroin. In the example shown, Mexico has 5.2 metric tons in cell A378 carried down from the previous table. In this example, we have specified that 25 percent is shipped to the Southwest region (cell K377) and 75 percent is shipped the West region (cell M377).

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Figure C.15—Distribution of Transportation Modes into U.S. Entry Regions (Cells A419 to P472)

Figure C.15 shows the next section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user may decide on the transportation modes of the heroin into the six U.S. entry regions. In the example shown, 100 percent of the heroin entering the North Central region arrives through commercial air (cell C424). All of the percentages in Table 5A are derived automatically from seizure data in Table 6. Alternatively, the user can input other data in Table 5B. If any data are provided by the user in Table 5B, they will be used instead of the percentages in Table 5A. However, the user must ensure that the column percentages total 100 percent. Otherwise, none of the percentages in that column will be recognized by the model.

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485	LAND		0.000	ĪL.	0.000	L				L	0.000	į	0.000	4_	0.000	0:1
486				<u>lı</u>		L]			L	1	į.		نــ اــ	·····	Щ.
487	PRIVATE			L		Ĺ	1	1		L	1	į		.		
488	LAND		0.000	1	0.000	L	11	į		L	0.024]]	į	0.008	<u> Մ</u>	0.032	4:1
489				l.		Ĺ		ĺ		L	<u>-</u>			1:		-1
490	COMMERCIAL	L		L		L	1	į		L		;		ـ. اـ		_1_
491	SEA		0.000	L	0.000	L	0.000	1	0.000	L	0.000	i	0.628	.1 _	0.628	0:1
492		Ш		ı		L		i		L	1			تب از		-1
493	PRIVATE	П		L.		L	ļl			L		!		٦_		4
494	SEA	Ш	0.000	lı.	0.000	L	0.000 1	1	0.000	L	0.000	:	0.000	<u></u>	0.000	0:1
495		Ш		L		L		1		L		١٠		تبلئ		-1
496	TOTAL	ı		Ĺ	Ĺ <u>.</u>	L	<u> </u>	1		L		1		1	2.25	911
497	BY REGION	Ш	0.201	JL.	1.129	1	0.016	1	0.000	L	0.040	į	0.874	ــ لن	2.25	911
498			8.9%	ال	50.0%	L	0.7%	ĺ	0.0%	L	1.8%	!	38.7%	1		1
499				Ţ								!				

Figure C.16—Seizures of Heroin (Cells A473 to P498)

Figure C.16 shows the next section of the heroin transportation spreadsheet, HEROTRAN.XLS. The user may decide on the amount of heroin that is seized by entry region and transportation mode. In the example shown, a total of 2.259 metric tons are seized (cell O496, O497). In the Northeast, for instance, 1.129 metric tons are seized by commercial air (cell E479).

		ŀ	С	0	E	F	G	H	<u> </u>	J	К	70	M
1		1		Ī						Т			
2		T		Γ	UNITED STAT	E	DISTRIBUT	ĸ	ON: HEROIN	Τ		\sqcap	
3		T		Γ	YEAR-		1991			T		71	
4				Γ		Г		Г		T		П	
5	TABLE 1. HERC	WN.	COMING INT	0	THE UNITED S	T/	ATES	Γ		Τ		П	
6		T		_	ION (MTs)					Τ		П	
7				Γ				Γ		Г		П	
				Γ				Γ		Γ		П	
9		Ti	Net of POE	ı	Domestic			1	Alternate	l			
10			seizures.	Ī	Production	ı	TOTAL	ı	TOTAL	Ti		П	
11		<u> i</u>		Ī				ı		li		\prod	
12	NORTH-	Ti		ı		ı		ı		ı		П	
13	CENTRAL	l	0.95	li	0.00	ı	0.95	ı	#N/A	Ī			
14	***************************************			ī		ī		ī		l		\prod	
15	NORTH-	I		1		ı				ı		П	
16	EAST	li	0.83	li	0.00	ī	0.83	ı	#N/A	ı			
17	••••••]j		Ī		ı		ı		ī			
18	SOUTH-	l		1		ı				ı		П	
19	EAST	T _i	0.44	Ī	0.00	ı	0.44	ı	#N/A	l			
20	***************]	***************************************	ı		ı		l.				\prod	
21	SOUTH-	1		1				ı		l		\prod	
22	CENTRAL	ı	0.35	ı	0.00	ı	0.35	ı	#N/A				
23		1		1		1		1					
24	SOUTH-							ı					
25	WEST		1.26	Ī	0.00		1.26	Ī	#N/A				
26	***************************************	[
27		\prod		l				ı		I			
28	WEST	_[i	3.56	Ī	0.00		3.56	Ī	#N/A				
29				li		1				1			
30		li		li		ı	7.40	ı	#N/A				
31	TOTAL	l	7.40	ı	0.00	ı	7.40	Ī		ı		\sqcap	
32		_ <u></u>	 			ľ						1!	
33		-						Γ				Ţ	

Figure C.17—Heroin Coming into the United States (Cells A1 to M33)

Figure C.17 shows the first section of the heroin U.S. distribution spreadsheet, HEROUSA.XLS. The user may decide on the regional domestic production totals. There is also a column for the user to input an alternative total. In the example shown, 0.95 metric ton is coming into the North Central region (after foreign and point of entry into the U.S. seizures), and is reflected in cell C13. The numbers in this column are linked to HEROTRAN.XLS.

Γ	*	ပ	9	F G H		K	3	0	0	8	1
3	-	-REGIONAL T	INTER-REGIONAL TRANSFERS OF HEROIN	EROIN							
35		(INPUT IN PE	(INPUT IN PERCENTS, CONVE	ERITED TO METRIC TONS)	TRIC TONS)						
8			TRANSFER TO:								
37	TRANSFER	N. CENT	I N. EAST	S. EAST	S. CENT	S. WEST	WEST	Transfers	Transfers	Amount	
8	FROM:	CENTRAL	EAST	EAST	CENTRAL	WEST	WEST	100	Z	REMAINING	
8	FROM					***************************************		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			
\$	S CE		%0	8	1%0	9%	10%	198			
Ŧ	1.0		0.0	0.0	0.0	0.0	0.1	0.1	0.0	1.7	
2					l	***************************************	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	***************************************			
	N. EAST	2%		0.0%	5.0%	5.0%	క	15%			
3	0.0	0.0		0.0	0.0	0.0	0.0	0.1	1.4	2.1	
3									***************************************		
	S. EAST	19%	2006		2%	10%	10%	85%			
		0.0			0.0	0.0	0.0	4.0	0.2	0.5	
3			1		¶		***************************************	**********			
	S. CENTRAL	8	8	3601		25%	20%	85%			
						0.1	0.2	0.3	0.5	0.5	
51							1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0				
25	S. WEST	5%	20%	10%	5%		10%	20%			
		0.1	0.3	0.1	0.1		0.1	0.6	0.5	1.2	
2							0.0000000000000000000000000000000000000				
	WEST	20%	25%	%0	10%	10%		65%			
8	3.6	1 0.7	6.0	0.0	4.0	7.0		2.3	0.4	1.7	
57											
2											

Figure C.18-Interregional Transfers of Heroin (Cells A34 to T58)

Figure C.18 shows the next section of the heroin U.S. distribution spreadsheet, HEROUSA.XLS. The user may decide on the interregional domestic transfers of heroin. In this example, 5 percent of the heroin shipped into the Northeast region is shipped again to the North Central region, as shown in cell C43.

					_		_		
-	A	<u> </u>	19	<u>E</u>	F	<u> </u>	М	I J K	
50		<u> </u>	Ш		L		Ļ		
	TABLE 3. DOME	TIC SEIZUNES	O	HEROIN (NO	%	POE)	L	 	
61		<u> </u>	Щ		Н		Ļ		 -
65	Gross Amount in each	Region		Minus	Ц		L	Net Amount in each Regi	on
63	Ready for Sales (kgs.)	Ц			Other		Ready for Sales (kgs.)	
64			П	Seizures		Losses	I		
65	N. CENTRAL	1,716	\coprod	0.32		0		1,716	
86	N. EAST	2,070	П	2.56		0	Γ	2,067	
	S. EAST	228	П	0.32		o	l	227	
68	S. CENTRAL	535	П	0.32	П	0	Γ	535	
	S. WEST	1,162	П	0.32	П	0	Ī	1,161	_
	WEST	1,687	П	2.20	П	0	T	1,685	
71	TOTAL		П		Г		Ī	TOTAL	
72		7,398	П	6.06		0	1	7,392	
73			П				Ī		
74			\sqcap				ļ		
75			\sqcap		Π		T		
	TABLE 4. REGIO	NAL DISTRIBU	TIO	N OF NET HE	RO	IN READY F	Ö	R SALES	
77			_	ERCENTS, CO	_				
78		1	ΪŤ	2	Π		Ť		
	NORTH-CENTRAL		Ħ	 	T		t		
-	CHICAGO (II)	0%	††	0	Н		t		
81		0%	╁		Н		t		
82	ALL OTHER		H	1,716	Н		t		
23	ALLOIREN	100%	╁┼	1,710	Н		╁		•
_	NORTH EAST	- }·	1 +			-		i i i	
	NORTH-EAST	200	╁	0	H		t		
	BOSTON (II)	0%	1	0			╁	 	
	NEWARK (II)	 	++	0	\vdash		+		
	NEW YORK (I)	0%	• •		-		-	 	
88	ALL OTHER	100%	╁┼	2,067	-		÷		
89		 	₩		Н		ł		
	SOUTH-EAST	-	╁┼		H		╁		
	ATLANTA	0%	╁┼	0	Н		╀	 	
	MIAMI (I)	0%	╁┼	0	H		╀	 	
93	ALL OTHER	100%	H	227	H		╀	 	
94		 	H		L		╀		
_	SOUTH-CENTRAL	<u> </u>	Н-		H		╀		
_	NEW ORLEANS	0%	++	0	L		Ļ	 	¦
97	ALL OTHER	100%	₩	535	L		Ļ	ļ ————————————————————————————————————	
96			Н.		L		↓.		
	SOUTH-WEST	<u> </u>	Ц.						
	EL PASO (~I)	0%	\sqcup	0	Ц		-		
101	HOUSTON (I)	0%	11	0	Ц		L		
102	ALL OTHER	100%	Ц	1,161	L		Ĺ		
103			Щ		L		L		
104	WEST		Щ		L		L		
105	LOS ANGELES (I)	0%	\prod	0			Ĺ		
	SAN DIEGO (II)	0%	\prod	0			Γ		
	SAN FRANCISCO (II)		П	0	П		Γ		
	SEATTLE	0%	П	0	Ц		Ī		
109	ALL OTHER	100%	\sqcap	1,685	П		T		
110		100%	#	,,550	Н		t		
	TOTAL	 	╁	7,392	Н		t	 	
UII	10176	1	Ш.	/,392	ш		L	L	

Figure C.19—State and Local Seizures and the Regional Distribution of Net Heroin Ready for Sale (Cells A59 to L111)

Figure C.19 shows the next section of the heroin U.S. distribution spreadsheet, HEROUSA.XLS. The user may decide on the amount of heroin to be withdrawn from the system by state and local seizures, and if desired, the amount of heroin to ship to some major cities. Domestic seizures are withdrawn from the system by inputting values in cells E65 to E70. Also, other losses can be taken from the system in cells G65 to G70. If the user desires to allocate the heroin to some major cities, this is accomplished by placing the percentage value in cells C80–81, C85–87, C91–92, C96, C100–101, and/or C105–108.

	A	E	С	0	E	F	G	2		J	K	Ų	M	N
112		Ι												
113	TABLE SA. DRUG	M	ARKET HIER	AF	RCHY-DEFAU	T	TABLE							
114					IN KIL	0	GRAMS PER	A	NNUM					
115		li	NORTH-		NORTH-	Ш	SOUTH-	ı	SOUTH-	li	SOUTH-	I		
116			CENTRAL	1	EAST	L	EAST	ı	CENTRAL	li	WEST	1	WEST	
117		ı				L	**********	ı	***************************************	li		1		
118	Distributors		0.0		0.0		0.0	1	0.0	li	0.0	1	0.0	
119		li				I		ı		ı		1		
120	***************************************			1		1		ı	**************	lī		ı		
121	Wholesalers	l	0.0		0.0	L	0.0	l	0.0	li	0.0	ı	0.0	
122		l		ı		1		1		li		1		
123		ı		1		ī		Ī		li		1		1
124	Street Dealer	Ī	0.0	ī	0.0	ī	0.0	Ī	0.0	ī	0.0	ı	0.0	
125		li		ī		ī		,		ı		ı		ı
126	***************************************	li		ī		ī		ì		li		ı		
127	USERS	ĥ	0.039	ī	0.039	ī	0.039	ī	0.039	i	0.039	i	0.039	
128		li		ī		ī		ľ		ī		i		ī
129		. 1		i		1		ľ		i		i		i
130		li		ľ		ī		ľ		'n		ï		
131		li.		ľ		ì		ì		li		i		
132		1		l		Ī	***************************************	i		i		1		П
133		ľ				۲		ľ		۲		1		
134		t			<u> </u>	Г		r		T		1		
	TABLE 58. DRUG	M	ARKET HIER	A F	RCHY-ALTERN	4	TIVE TABLE	H		T		1		
136		T		Ï			GRAMS PER		NNUM	T		1		
137			NORTH-	•	NORTH-		SOUTH-	1	SOUTH-	,	SOUTH-	,		7
138		l	CENTRAL	-	EAST	1	EAST	1	CENTRAL	ľ	WEST	1	WEST	
139	***************************************	i.				1		i		i		1	***************************************	\Box
140	Distributors	1	#N/A	1	#N/A	-	#N/A	1	#N/A	ľ	#N/A	,	#N/A	
141	<u> </u>	l'	WIGH	-	WIN A		- W.W.	ı	W. W.	ŀ	7.07	1		\exists
142		1		_		1		1		ŀ		1		
143	Wholesalers	11	#N/A	1	#N/A		#N/A	1	#N/A		#N/A	7	#N/A	\Box
144	VVIIOIGSGIGIS	#		-	WW.A.	1		1	w.v.	ŀ	With	1		
145		i,		1		,		1		۲		1		\Box
146	Street Dealer	1	#N/A	-	#N/A	_	#N/A	ı	#N/A	۲	#N/A	 	#N/A	\vdash
147	Sueet Dealer	1	RIVA	Н	PIVA	1	#IVA	1	WIVA	۲	WIND	1	#IVA	-
		۳	·	μ.		_		1		۲		4		\vdash
148		1	MALIA	4	MALIA	L	MALIA	T	AB1/A	۲.	#A1/A	4	ANIA	Н
149	USERS:	#	#N/A	Ľ	#N/A	L	#N/A	Ц	#N/A	μ.	#N/A	4	#N/A	Н
150		#		Ш		L		1		μ.		4		\vdash
151		11		4		L	***************************************	1		μ.		4		Н
152		#		Ш		Ĺ		1		μ.	 	4		늬
153		1		μ,		L		1		<u>L</u>		4		Н
154		Щ		Щ		L		1		μ		4		Ч
155	<u></u>								L	L	Ll			

Figure C.20—Drug Market Hierarchy Tables (Cells A112 to N155)

Figure C.20 shows the next section of the heroin U.S. distribution spreadsheet, HEROUSA.XLS. The user may input an estimate of the average amount of heroin consumed. The default table (5A) shows only data for users and indicates that 0.039 kg is the average value. This is presented in cells C127, E127, G127, I127, K127, and M127. The alternative table, Table 5B, allows the user to input his or her own values. Any values placed in this table override the values in Table 5A. If the user desires to input an alternative amount of average use, these values can be input into cells C149, E149, G149, I149, K149, and M149.

	A	8	С	d	E	F	G	H)	J	K	Ļ	M	N
156	TABLE 6. PURI	TY	LEVELS	Pι	rity at Purcha	ıse								
157				\prod		\mathbb{L}								
158			NORTH-		NORTH-		SOUTH-	1	SOUTH-	1	SOUTH-			
159			CENTRAL		EAST	L	EAST		CENTRAL	lı	WEST	l	WEST	
160			*************			-]_	*********	- 1	****************	l		L	•••••	
161	Distributors	l	100.0%		100.0%		100.0%		100.0%	lı	100.0%	ı	100.0%	
162		l				L		ı		l				\Box
163	***************************************	- 1					********	- 1	••••••	l		1	************	
164	Wholesalers	ı	100.0%		100.0%	brack	100.0%		100.0%	l	70.0%		70.0%	
165		l						l		l		L		
166	*************	- 1	***********			-	*************	- 1	************	lı				
167	Street Dealer	I	75.0%		75.0%		75.0%	l	75.0%	li	50.0%	1	50.0%	
168				Ш		L				1		1		Ш
169	***************************************	-11		Ш		-1		- 1		ļΙ		ı		Ш
170	USERS:		30.0%	Ш	30.0%		30.0%		30.0%	<u>lı</u>	30.0%	J.	30.0%	Ш
171		li		Ш				Ì		ı		L		Ш
172		-		iL.		- [. <u> </u>		Ш		1		
173		T								ĺ	1			i

Figure C.21—Purity Levels (Cells A156 to N173)

Figure C.21 shows the next section of the heroin U.S. distribution spreadsheet, HEROUSA.XLS. The user may input an estimate of the average purity level of the heroin at different levels in the market. In this case, the average purity levels for users (as opposed to distributors, wholesalers, or dealers) is 30 percent (see cells C170, E170, G170, I170, K170, and M170).

4	0	9	0	-	×	2	0	0	8	-	2	>
174												
175 TABLE 7. DRUG IL	DRUG MARKET POPULATION DA	ATION DATA										
170												
E		_	,,,,,	90391			1	0 3111				
170	Distributor	Wholeseler	Pasibre	(in mone)		(in contract	Prevalence	Past Year	200	Tip.	CITAR	
9												
181 MORTH CENTRAL			 -									
162 CHICAGO (II)	IOVIG	#DIVOI	#DIVO	ō		ō	٧×	0.3%			¥	
183 DETROIT (II)	#DIV/OI	#DIVIO!	#DIV/OI	0		0	¥	0.3%			¥	
184 ALL OTHER!	#DIV/OI	#DIV/O!	#DIV/OI	146		58,031	0.3%		0.4%	1.3%	0.85	
185								***************************************				:
167 BOSTON (III)	i iowor	IO/MO#	IOVIO	ō			42	26.0			47	
188 NEWARK (II)	IOVVO	IOVICE	OVICE	ē		ē	4	2			4	
189 NEW YORK (I)	#DIVIO	iovida	iQ/JQ#	ē		-	¥N	2.0			4	
190 ALL OTHER!	IO/AIO#	#DWO!	JOVIC#	175		47 1531	946		0.64	1	0.57	
192 SOUTHEAST	-					-						
193 ATLANTA	IOVAGE	*DIVO!	#DIVIO	0		ō	42	0.2%			¥	
194 MAMI (I)	#DIV/OI	#DIV/O	#DIV/OI	10 01		0	V.	0.2%			MA	
195 ALL OTHER!	POWOR	*OVIO*	#DIV/O	161	-	30,996	%1.0		0.4%	1.1%	0.31	
196]								
197 SOUTH CENTRAL						-						
198 NEW ORLEANS	*DIVOI	#DIV/OI	#DIVIO	0		0	¥	0.2%			¥	
199 ALL OTHER	#DIV/OI	#DIVOI	POIVO	451		14,860	0.3%	92.0	0.4%	1.1%	1.53	
200		T	,					***************************************		*	T	
201 BOUTHWEST	-		-									:
202 HOUSTON (I)	io/viga	iowida	IQVQ#	8 8		6	4	200			¥ ¥	
204 ALL OTHER	HONOR	#DIV/0i	#DIVIO	96		19,900	%5 '0		0.4%	1.3%	2.25	
206 WEST				 	-							
207 LOS ANGELES (I)	I IO/AIG#	#DIVIOI	#DIV/OI	10		0	NA	0.3%			NA	
200 SAN DEGO (II)	PDIVIO	*DIVO	*DIVO!	10		0	NA	0.3%			NA	
209 SAN FRANCISCO (III)	IOVIGE	IO/NO.	ID/AIQ#	5		-	ž	0.3%			¥	
210 SEATTLE	PDIVOI	MONOI	#DIVOI	8		0	¥	0.3%			WA	
211 ALL OTHER	iO/AIQ#	IOVAG	PONOS	143		30,193	0.5%	0.3%	0.5%	2.0%	- 55	
212]										
213US TOTAL	•DV/QI	*DIVO	*DIVO	627		201,131	0.3%	0.3%	0.6%	1.1%	2	

Figure C.22—Drug Market Population Data (Cells A174 to V213)

Figure C.22 shows the last section of the heroin U.S. distribution spreadsheet, HEROUSA.XLS. The user must ensure that the population numbers presented in column M are basically correct. These figures are based on 1990 census data. The estimated number of users is presented in column I. These percentages are compared to the population numbers in column M to obtain the calculated prevalence percentage shown in column O. This percentage can be compared to the National Household Survey percentage presented in column Q. Finally, the ratio in column U is the ratio of the model's calculated prevalence to the Household Survey's estimated prevalence.

D. A Short Primer on the INCSR's Data Collection Methodology

In this appendix, we present a verbatim portion of the 1991 International Narcotics Control Strategy Report that discusses the methodology for estimating various factors in illegal drug production. It identifies the estimates in which there is the least (and most) certainty as well as some of the reasons for the differences in certainty. This discussion is applicable to cocaine, heroin, and marijuana.

Methodology for Estimating Illegal Drug Production: How much do we know? This report [1991 INCSR] contains tables showing a variety of illicit narcotics-related data. While these numbers represent the United States Government's (USG) best effort to sketch the dimensions of the international drug problem, the reader should be aware that the picture is not always as precise as we would like it to be. The numbers range from cultivation figures, hard data derived by proven means, to crop production and drug yield estimates, where many more variables come into play. Since much information is lacking where yields are concerned, the numbers are subject to revision as more data becomes known.

What we know with reasonable certainty: The most reliable information we have on illicit drugs is how many hectares are under cultivation. For more than a decade, the USG has estimated the extent of illicit cultivation in a dozen nations using proven methods similar to those used to estimate the size of licit crops at home and abroad. We can thus estimate the size of crops with reasonable accuracy.

What we know with less certainty: Where crop yields are concerned, the picture is less clear. How much of a finished product a given area will produce is difficult to estimate, since small changes in such factors as soil fertility, weather, farming techniques, and disease can produce widely varying results from year to year and place to place. In addition, most illicit drug crop areas are inaccessible to the USG, making scientific information difficult to obtain. Moreover, we must stress that even as we refine our methods of analysis, we are estimating potential crop available for harvest. These estimates do not allow for losses, which could represent anything from a tenth to a third (or more) of a crop in some areas for some harvests. Thus, the estimate of the potential crop is useful in providing comparative analysis from year to year, but the actual quantity of final product remains elusive.

Harvest Estimates: Estimating the quantities of coca leaf, opium gum, and marijuana actually harvested and available for processing into finished narcotics remains a major challenge. We currently cannot accurately estimate this amount for any illicit crop in any nation. While farmers naturally have strong incentives to maximize their harvests of what is almost always their

¹Refer to the *International Narcotics Control Strategy Report*, United States, Department of State, March 1991, pp. 7–8.

most profitable cash crop, the harvest depends upon the efficiency of farming practices and the wastage caused by poor practices or difficult weather conditions during and after harvest. A tenth to a third (or more) of a crop may be lost in some areas during harvests. Additional information and analysis may enable us to make adjustments for these factors in the future. Similar deductions for local consumption of unprocessed coca leaf and opium may be possible as well through the accumulation of additional information and research.

Processing Estimates. The wide variation in processing efficiencies achieved by traffickers complicates the task of estimating the quantity of cocaine or heroin which could be refined from a crop. These efficiencies vary because of differences in the origin and quality of the raw material used, the technical processing method employed, the size and sophistication of laboratories, and the skill and experience of local workers and chemists. The USG continues to estimate potential cocaine production as a range based on processing efficiencies that appear to be most common.

The actual amount of dry coca leaf or opium converted into a final product during any time period remains unknown, given the possible losses noted earlier. There are indications, however, that cocaine processing efficiencies improved during the 1980s, and that traffickers still have considerable room for improvement.

Figures will change as techniques and data quality improve. The reader may ask: are this year's figures definitive? The reply is, almost certainly, some are not. Additional research may result in future revision to USG estimates of potential drug production. For the present, however, these statistics represent the state of the art. As the art improves, so will the precision of the estimates.

E. A Simulation to Test for the Effect of Propagating Errors in the Model

Because of the high number of parameters in the model and the likelihood that most are estimated with some degree of error, there is the possibility that even slight errors in parameter values can propagate throughout the system and translate into large errors in the later stages of the model. We conducted a simulation to test the model's robustness in the face of these propagating errors. We chose six parameters and randomly changed each by an amount within 20 percent of the initial value. Then, we compared the model's estimated number of users from each of the 50 iterations to the model's beginning value.

The six parameters are taken from each of the model's spreadsheets (i.e., production, transportation, and domestic distribution) and are representative of all of the model's parameters in terms of their impact on the model's output. In other words, some parameters have a large influence on the model's output while others have relatively little impact. The six parameters are:

- Burma Opium Yield Factor (metric tons of opium per hectare)—Burma
 constitutes about 68 percent of the estimated hectares of opium under
 cultivation for 1991.³ The sensitivity analysis presented in Table E.1 reveals
 that this parameter exercises a significant impact on the model's output. For
 example, a 50 percent change in this parameter results in an 71 percent
 change in the estimated number of users.
- Burma Opium Consumption (metric tons)—Approximately 150 metric tons
 were consumed in Burma during 1991, making it the largest domestic
 consumer of opium among the nine producing countries included in the
 model. However, it is likely that this parameter has an insignificant
 influence on the model's output. For example, as presented in Table 4.1,
 Laos's opium consumption is about 29 metric tons, and a 50 percent change
 in this parameter results in a 2.3 percent change in the estimated number of
 users.

¹We used Excel's random number generator to create a table of random numbers that ranged in value from -20 percent to +20 percent. The 20 percent figure is somewhat arbitrary but we believe an appropriate amount for this illustrative exercise.

²Any propagating errors would ostensibly find their greatest impact at the end of the model, so we decided to use the estimated number of users, because it is the final model estimate.

³This includes Burma, Thailand, Laos, Afghanistan, Pakistan, Iran, Lebanon, Mexico, and Guatemala.

Table E.1

Output from the Simulation

Iteration	Users (000)	Iter.	Users (000)	Iter.	Users (000)	Iter.	Users (000)	Iter.	Users (000)
1	953	11	677	21	589	31	506	41	838
2	926	12	650	22	617	32	682	42	807
3	7 69	13	59 5	23	680	33	522	43	558
4	479	14	725	24	543	34	418	44	660
5	530	15	561	25	632	35	1,132	45	442
6	454	16	632	26	625	36	5 9 2	46	649
7	540	17	544	27	841	37	609	47	554
8	1,055	18	402	28	520	38	792	48	547
9	574	19	687	29	706	39	546	49	580
10	842	20	654	30	647	40	944	50	641

- Foreign Seizures (metric tons)—With less than one metric ton of heroin removed from the system, it is likely that this parameter will have a negligible impact on the model's output.
- Average Purity—This parameter can have a major influence over the model's output. Indeed, the sensitivity analysis presented in Table 4.1 reveals that a 50 percent change in this parameter results in a 33 percent change in the estimated number of users.
- Domestic Seizures (metric tons)—Since only about 6 metric tons of heroin are extracted from the system in 1991, it is likely that this parameter will have a minor effect on the model's output.
- Annual Consumption (kilograms)—This parameter can potentially have a
 major effect on the model's output. The sensitivity analysis in Table 4.1
 shows that a 50 percent change in its value results in a 34 percent change in
 the estimated number of users.

The output from the simulation is presented in Table E.1. The beginning value in the model for the estimated number of users is 627,000.⁴ The minimum value obtained is 402 thousand (or 64 percent of the beginning value), the maximum is 1.1 million (181 percent of the beginning value); the median is 628 thousand (100 percent of the beginning value); and the mean is 653 thousand (104 percent of the beginning value).

⁴One should not interpret this as our definitive estimate of the number of heroin users in the United States. Rather, it should be interpreted as the number of users there must be if one accepts all previous parameter estimates in the model.

These data are largely clustered around the beginning value. This is evidenced by the fact that 72 percent of the simulation output is within 25 percent of the beginning value, as illustrated in Figure E.1.

Moreover, these data are more or less uniformly distributed around the beginning value, but some skewing is evident. This is illustrated in Figure E.2.

We conclude from this simulation that the model is generally robust in the face of propagating errors. The vast majority of the simulation output falls close to the beginning value of 627 thousand. Indeed, 72 percent of the simulation output falls within 25 percent of the beginning value. In a limited number of cases, however, the effect of propagating errors produces values that are significantly different from the beginning value. All of this suggests that in most cases (but not all), the errors will countervail each other.

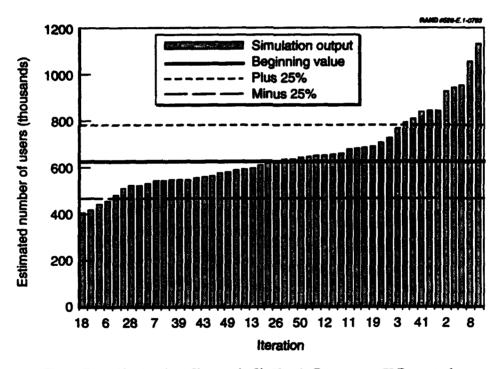
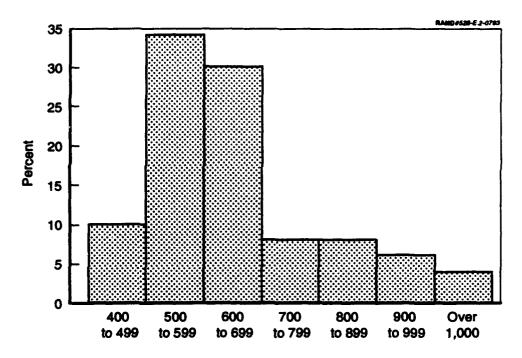


Figure E.1—Fifty Random Changes in Six Heroin Parameters: 72 Percent of Simulation Output Is Within 25 Percent of the Beginning Value



Estimated number of users (in thousands)

Figure E.2—Histogram of Heroin User Output

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